

GOLD



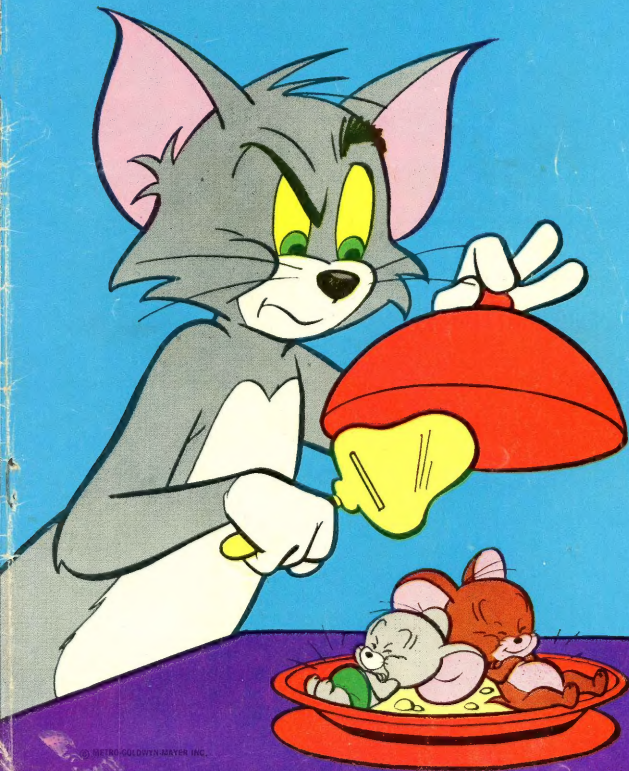
KEY®

90058-403

TOM AND JERRY

20c

TOM and JERRY



DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our new Charming Thoughts All-Occasion Assortment. You make \$1.00 for selling 1 box, \$10.00 for 10 boxes, etc. You can make even more money showing our 48-page full-color catalog of marvelous gift and household items. A few dollars or hundreds of dollars—it's yours. Just call on neighbors, friends and relatives in your spare time.

Cut out entire Business Postage Paid Reply Coupon Below—mail it today—and we will send you immediately, leading Greeting Card Box Assortments on approval—plus FREE money-making catalog. No experience necessary.

EXCITING! CHARMING THOUGHTS all-occasion assortment. 16 beautiful French folders, 8 different artistic designs.

Everyone's Favorite! **"SWEET SUSIE"** Cute, perky, 24 delightful, all-occasion cards.

BIG VALUE! JUST LOVELY all-occasion 21 die-cut card assortment. A year's worth of friendly messages.

Last year some folks made only \$25 to \$50 while others made \$150 \$250 \$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges etc do this year after year. Everybody buys greeting cards.

AMUSING AND ADORABLE! PET PIN UPS. All-occasion collection of real life photography of birds and animals. 12 cards suitable for framing.

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE A REPORTED 30 DAYS OR MORE

VALUE! MADRAS GIFT WRAP. 12 colorful "bleeding" large sheets. Excitingly different!

NEW! FOREST FRIENDS AND FLOWERS. Beautiful 14 card assortment of delicate ferns and flowers.

CUT OUT ENTIRE BUSINESS REPLY FORM BELOW

FILL IN COUPON FORM FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY
No Stamp Necessary

FREE 48-PAGE FULL COLOR CATALOG IN 48 CARDS AND GIFT ITEMS

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

5377

Dept. E-22



Cheerful House
Westmoreland Avenue
White Plains, New York 10606

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

DO NOT CUT HERE **V** JUST FOLD OVER, SEAL (PASTE OR TAPE) AND MAIL—NO STAMP NECESSARY

City _____ State _____ Zip Code _____
Address _____
Please Print
Apt _____
NO _____

☐ Mr. ☐ Mrs. ☐ Miss
Fill in your name and address below—No stamp necessary

I want to make extra money. Please rush me immediately your All-Occasion Greeting Card box assortments on approval for 30-day free trial plus FREE 48-page Full-Color Catalog of money-making Gifts and Cards, and everything I need to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation.

YES, RUSH MY ALL-OCCASION SAMPLE KIT

CHEERFUL HOUSE, DEPT. E-22
White Plains, New York 10606

Cut Along Dotted Line—Seal (Paste or Tape) and Mail!
THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY CARD



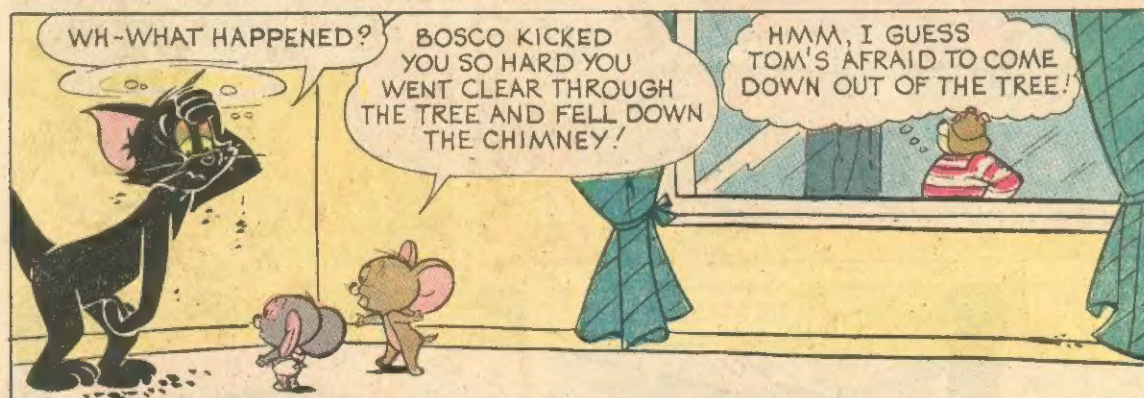
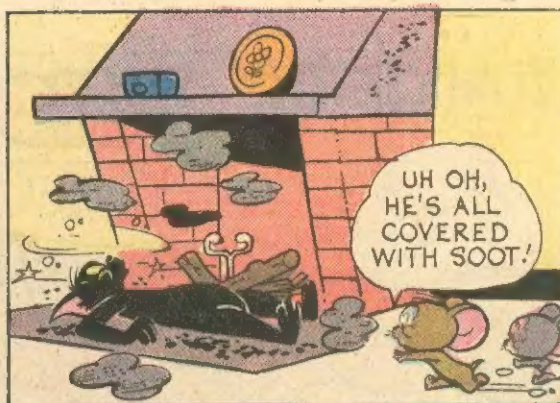
TOM and JERRY WILD CAT CAPER

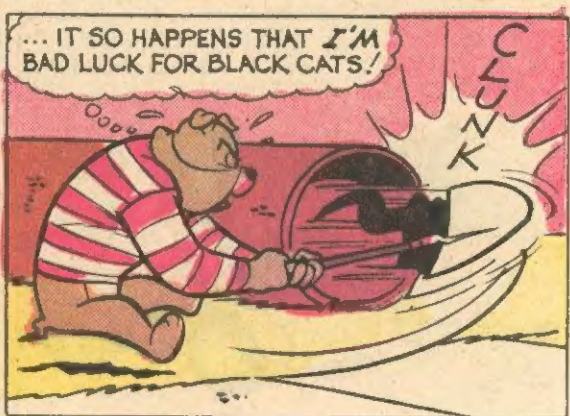
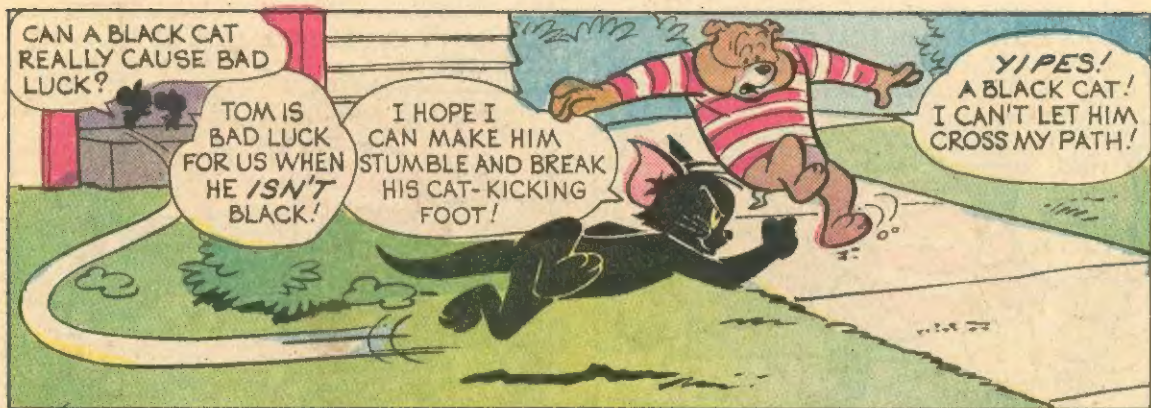


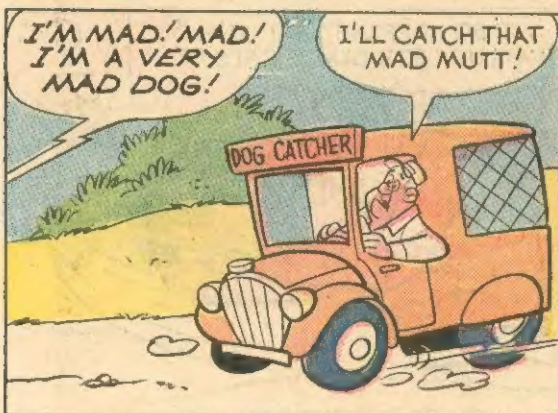
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GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69c

EACH FOR 3 OR MORE

75c EACH WHEN ORDERED SEPARATELY.

PAY ONLY 69c EACH FOR 3 OR MORE.



1. Peace Symbol

2. Stop

3. Psychedelic Love

4. Bunny

5. Survival (Ecology)

6. Gas Mask

7. Peace Flag



8. Peace

9. Life Symbol

10. Pollution Skull

11. Black is Beautiful

12. Cobra

13. Help! I Need Lovin'

14. Peace Slogan



15. Life Slogan

16. Peace Sergeant

17. Woodstock Dove

18. Soul Power

19. Olympic Drinker

20. Roadrunner

21. Willy Coyote



22. Eye Spy

23. STP

24. Budweiser

25. All American Patch

26. US Flag

27. Confederate Flag

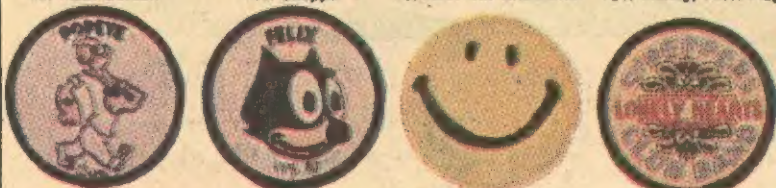


28. Flash Gordon

29. Chopper

30. Skull and Crossbones

31. Ecology Peace Flag



32. Popeye

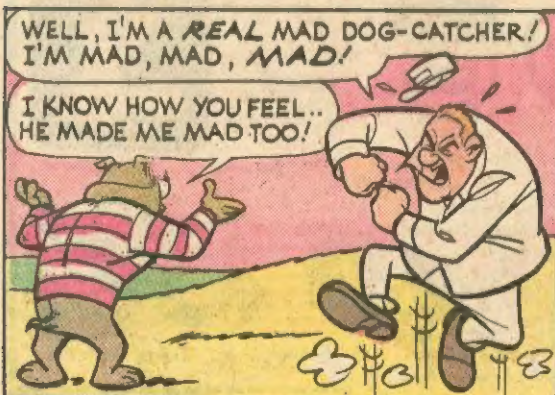
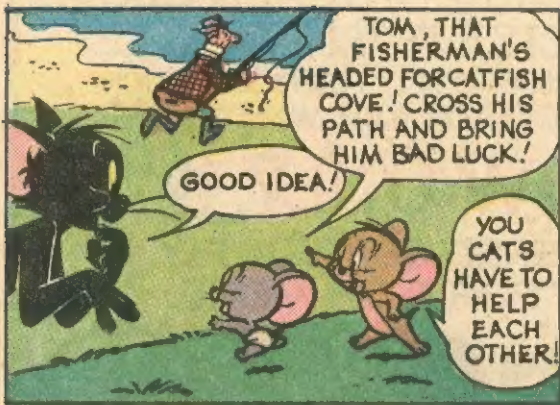
33. Felix

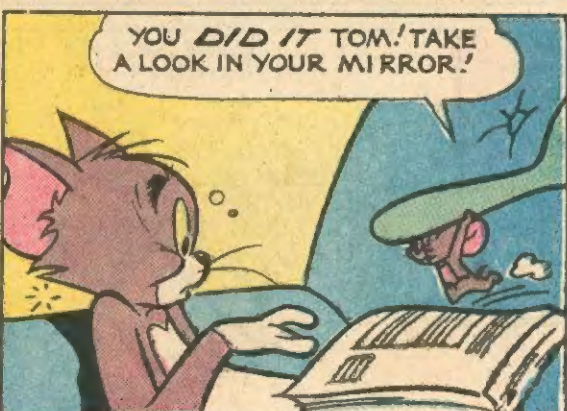
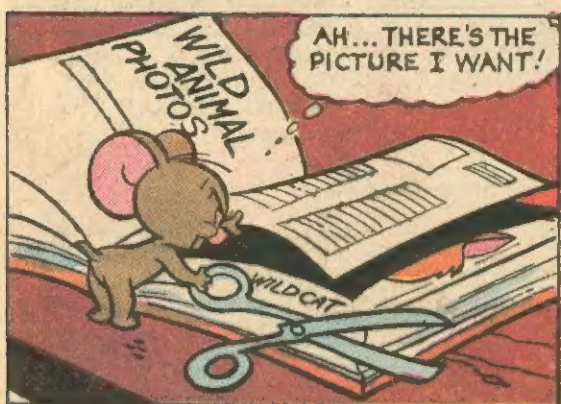
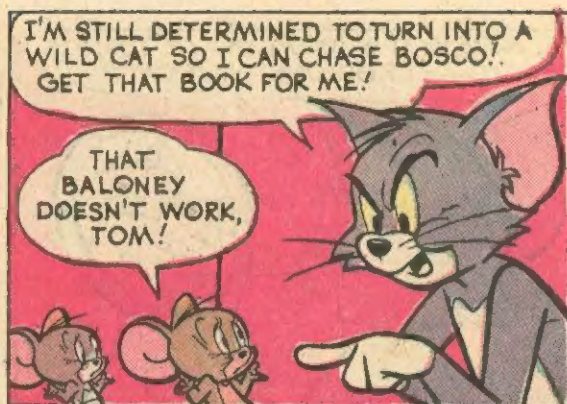
34. Happy Face

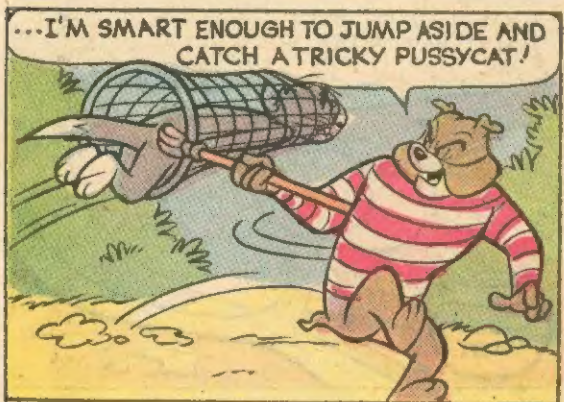
35. Beetle's Sgt. Pepper

Mail Orders to:
GANDOLF PRODUCTS CO., P.O. Box 38, Dept. GK-41 New York, N. Y. 10022

SPEEDY ORDER FORM		
RUSH FOLLOWING EMBLEMS TO ME: (Order by number only)		
(Allow 2 to 4 Weeks For Delivery)		
75c EACH 3 or more, each 69c		
HANDLING	.45	
Add 4% IN NEW YORK		
TOTAL	\$	
PRINT NAME		
ADDRESS APT. NO.		
CITY	STATE	ZIP
Gandolf Products Co., Dept. GK-41 P.O. Box 38, New York, N.Y. 10022		







TOM and JERRY

The DECORATORS

LET'S GET STARTED!

IT'S ABOUT TIME WE DECORATED THIS PLACE!

PAINT

YOU DECORATE OUTSIDE, I'LL DO THE INSIDE!

OKAY, JERRY!

THIS IS GOING TO BE FUN!

HOW ARE YOU DOING, TUFFY?

PAINT

JUST FINE, JERRY! COME AND SEE WHAT I'VE DONE!

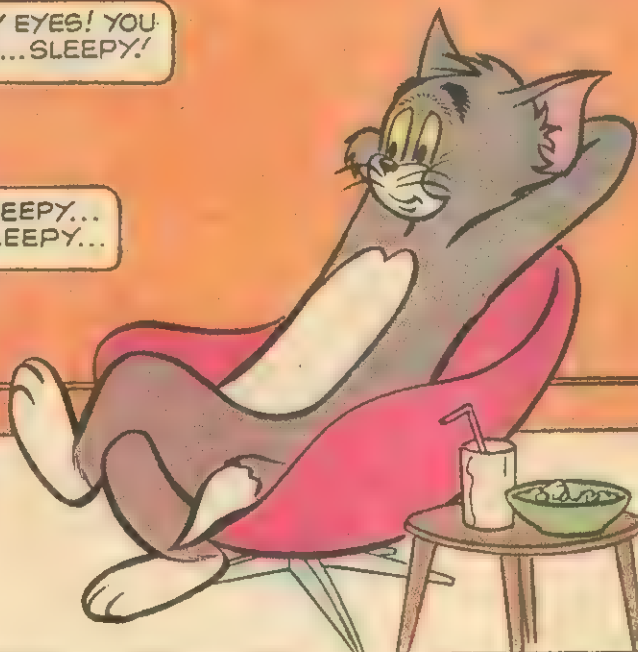
HOW DO YOU LIKE IT?

TOM and JERRY

YES, MASTER

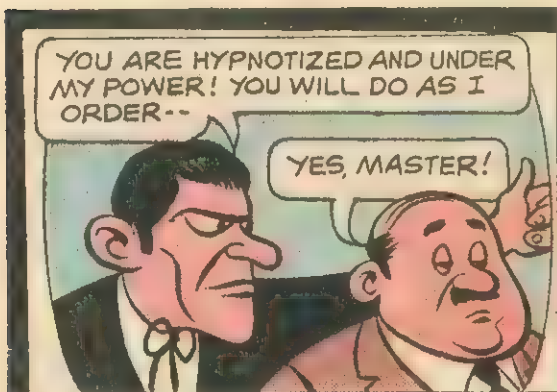
LOOK INTO MY EYES! YOU
FEEL TIRED...SLEEPY!

SLEEPY...
SLEEPY...

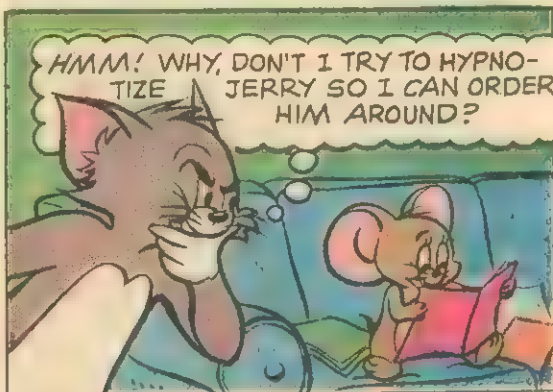


YOU ARE HYPNOTIZED AND UNDER
MY POWER! YOU WILL DO AS I
ORDER--

YES, MASTER!



HMM! WHY, DON'T I TRY TO HYPNO-
TIZE JERRY SO I CAN ORDER
HIM AROUND?



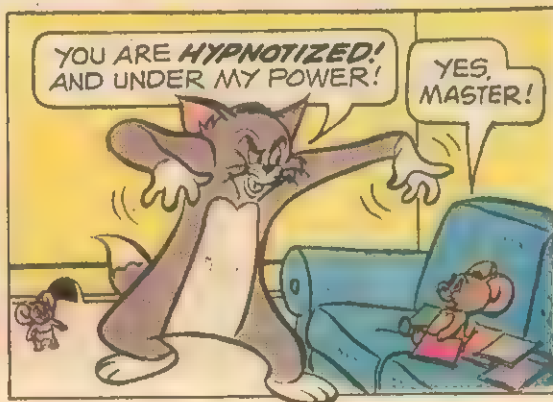
LOOK INTO MY EYES! YOU FEEL
TIRED...**SLEEPY!**

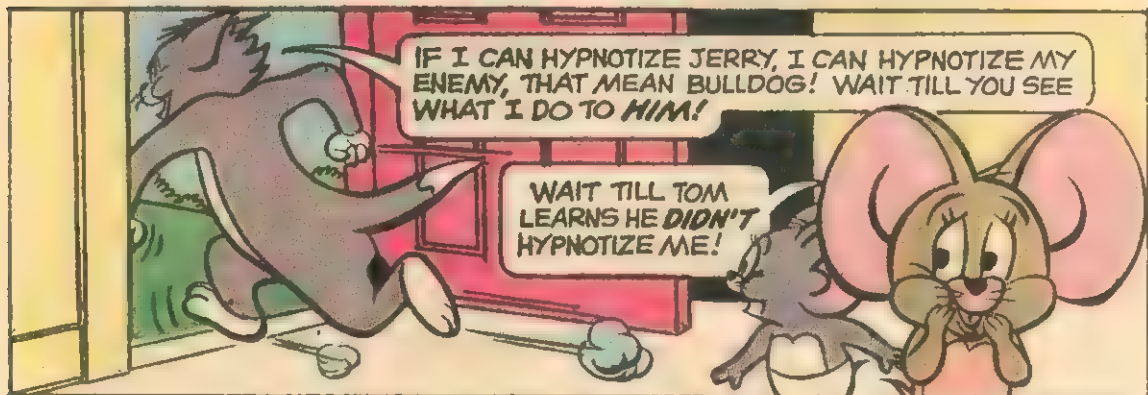
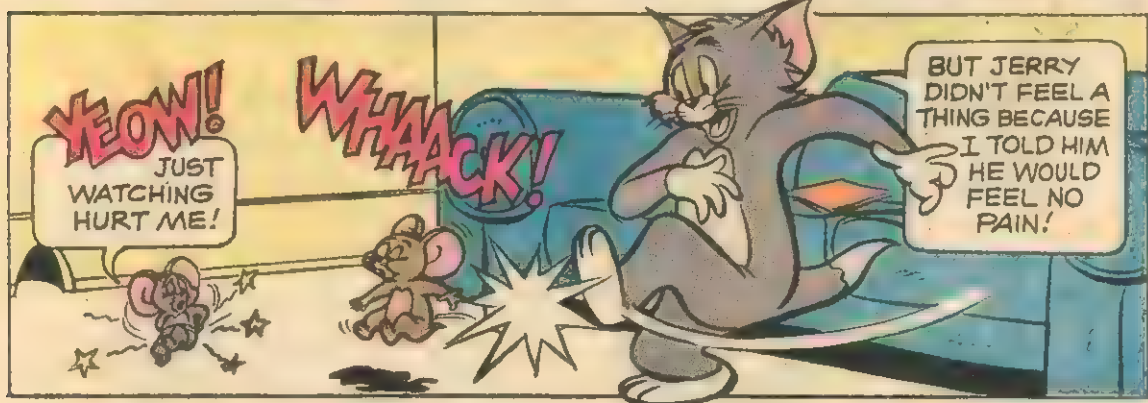
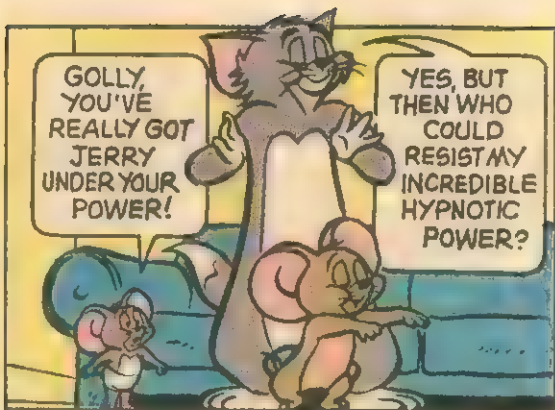
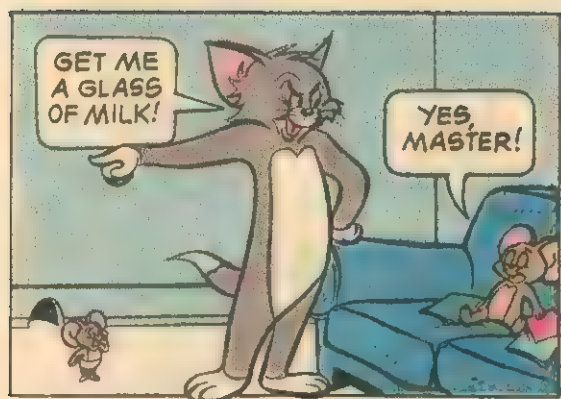
YES,
SLEEPY...



YOU ARE **HYPNOTIZED!**
AND UNDER MY POWER!

YES,
MASTER!





incense magic



21
CONES



36
STICKS



YOU GET MORE THAN **50** DIFFERENT *only \$100*
PIECES OF INCENSE

IN MORE THAN A DOZEN DIFFERENT FRAGRANCES

Adds Your Personal Touch
to Parties, Stationery,
Linen and the Atmosphere
of Your Home

FREE BONUS
WITH EVERY ORDER

A miniature porcelain burner plus
an informative guidebook on
the history and proper
uses of incense.

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Now you can capture the romance and excitement of the Far East
right in your own home. Through this special, limited* offer, you
can sample over 50 different sticks and cones of incense in more
than a dozen different fragrances.

PAY A FRACTION OF REAL WORTH.

Imagine what you would have to pay if you bought all these
fragrances separately? Now you can discover the various enchant-
ing moods incense can create for only \$1.35 (\$1.00 plus 35¢ post-
age and handling) by sending in your order today!

Please!

*This Special Offer MUST Be Limited To Two Per Person.

USE
COUPON

GANDOLF PRODUCTS CO., DEPT. GK-41 201

P.O. BOX 38, NEW YORK, N.Y. 10022

Gentlemen: Please RUSH my Incense package of over
50 pieces in more than a dozen different fragrances.
I understand that if I am not completely delighted in
every way, I may return it for a full refund. I am en-
closing \$1.35 (\$1.00 plus 35¢ postage and handling)
for each package I am ordering.

Please send me _____ package(s) @ \$1.35 each
(Limit of 2) Enclosed is \$

☐ Cash ☐ Check ☐ Money Order

Name _____

Address _____

City _____ State _____ Zip _____

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Eyes
Glow
in Dark!

Scary, Life Size MONSTER GHOST

Obeys Your Commands!

RISES, JUMPS, DARTS,
FLOATS IN AIR!

OVER **ONLY**
7 FEET TALL **\$100**

This chiller — thriller acts as
though alive. Make him obey your
commands even when you are as
far as 100 feet away. Make him
dance to music, too. A real terror,

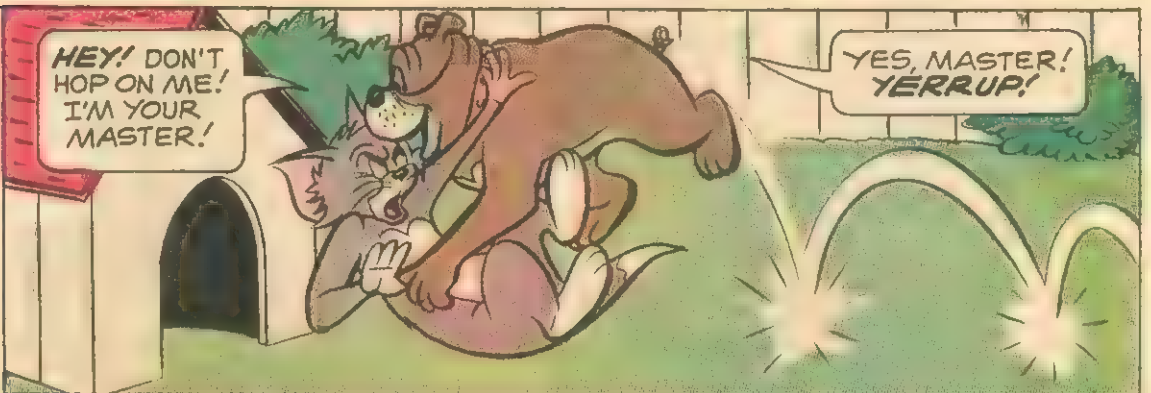
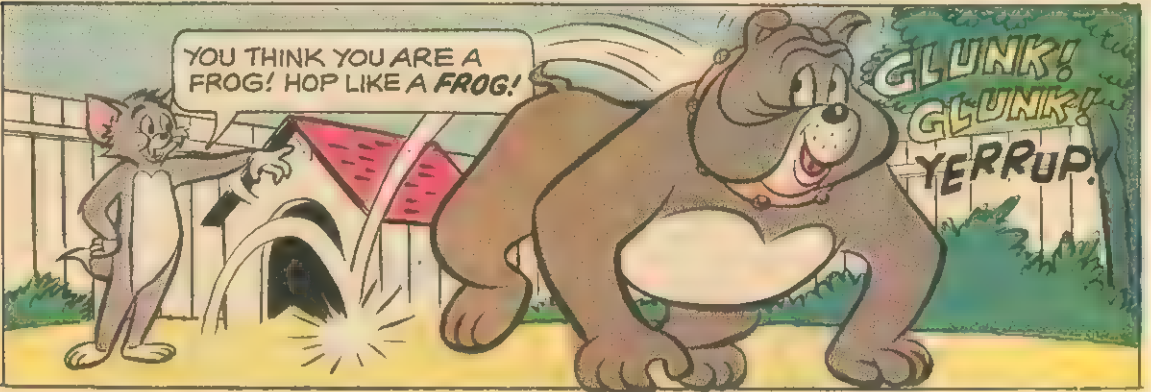
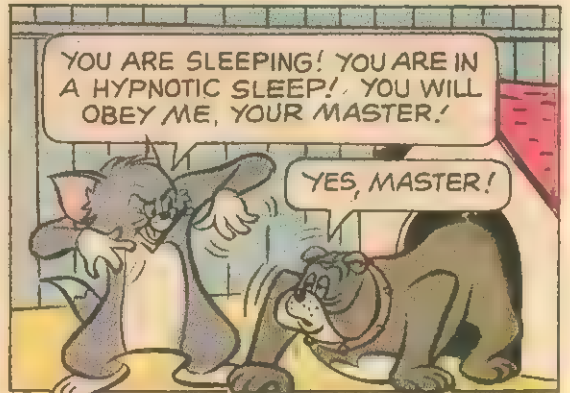
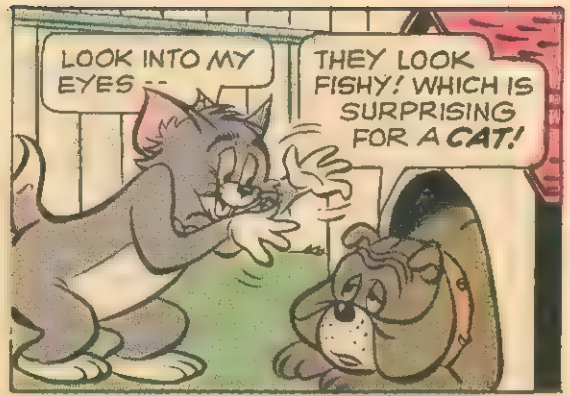
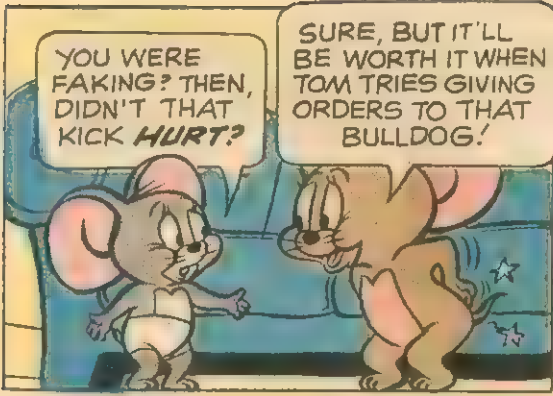
giant-sized — horrible and sinister — of durable polyethylene. Amaze
your friends. Loads of fun indoors and outdoors.

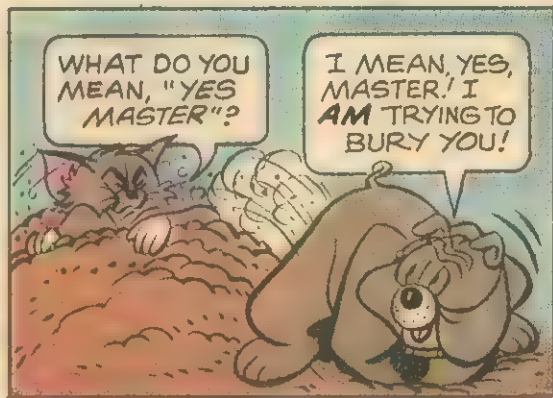
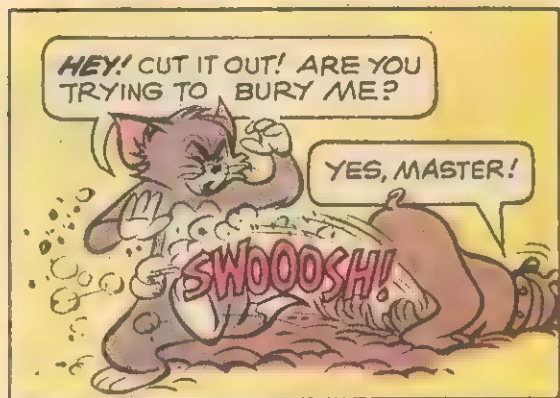
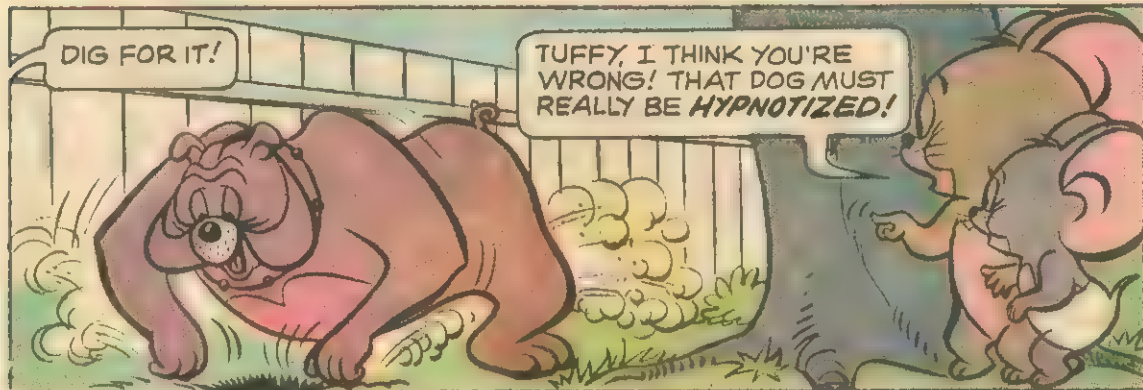
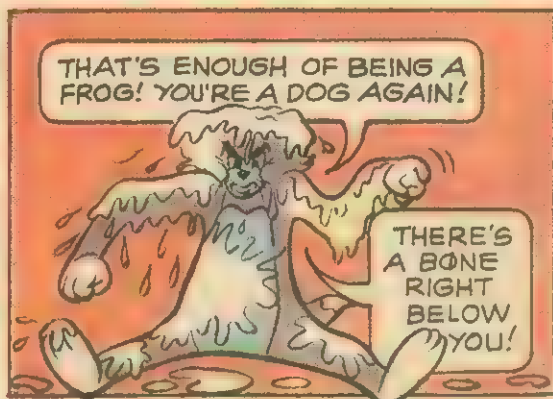
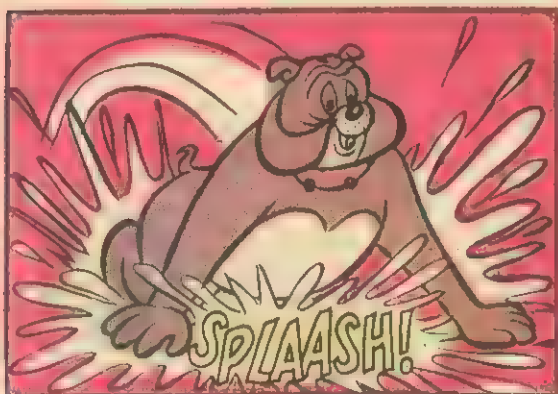
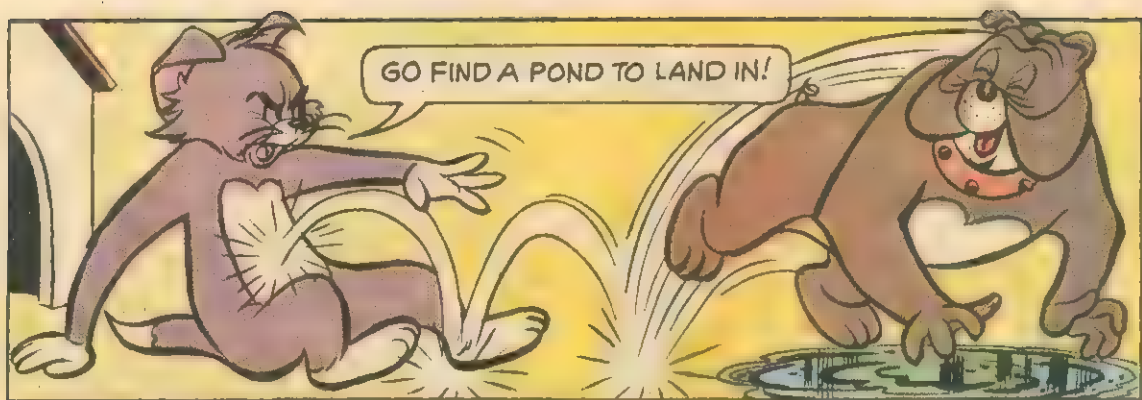
Peeping Skeleton Hands FREE with Order.

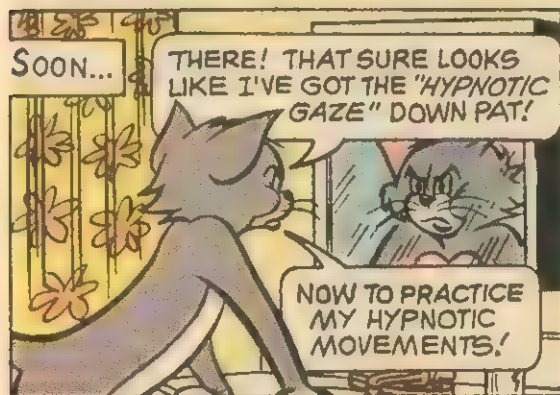
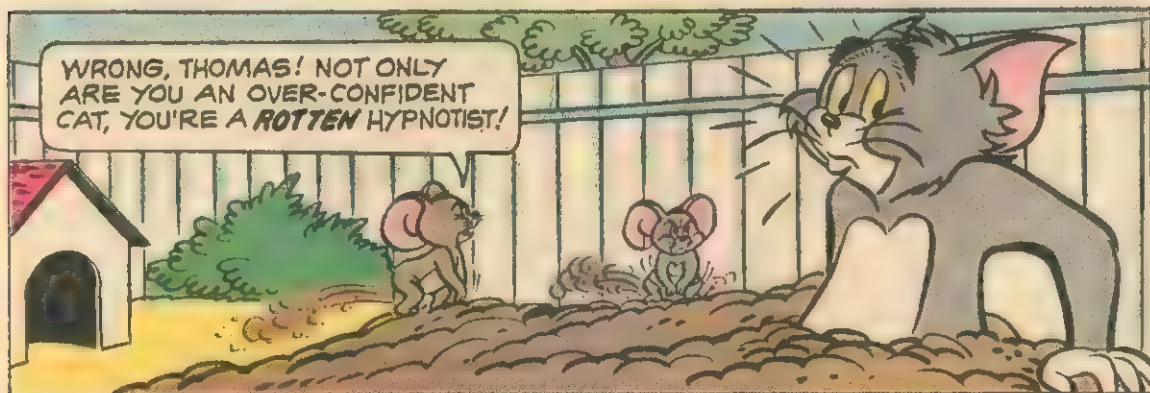
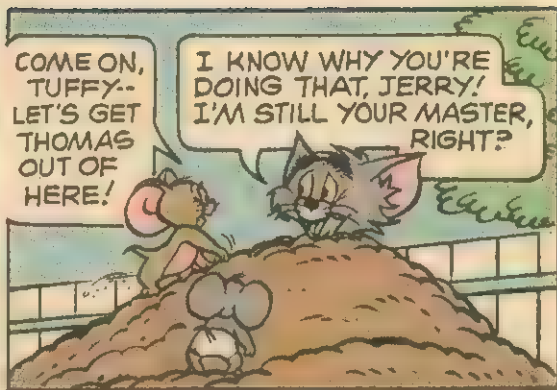
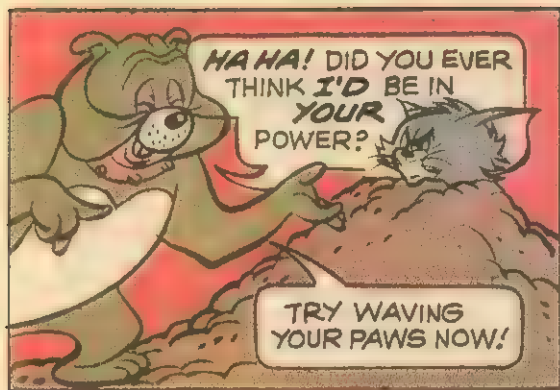
Truly amazing! They move and glow in dark, too. Pops
right out of your pocket and crawls up your shirt,
sweater—coat etc. Money back guaranteed if not thrilled.
Add only 35¢ for postage and handling.



MELTON CO., Dept. 244
P. O. Box E, Miami Beach, Fla. 33139









Enter the WONDERFUL WORLD of AMAZING LIVE

SEA-MONKEYS®

Own a BOWLFULL of HAPPINESS—Instant PETS!

You'll gasp with **AMAZEMENT** when you see adorable baby Sea-Monkeys®. INSTANTLY being born **ALIVE** before your eyes! **Guaranteed to live and to grow**, this **MIRACLE OF SCIENCE** has been granted Patent #3,673,986 by the United States Government for our astounding discovery of the formula for making **INSTANT LIFE**®.

Sea-Monkeys,® a laboratory-developed variety of *Artemia salina*, are **SO EASY** to raise, even a six-year old child can do so without help. Millions of people around the world are now loyal Sea-Monkey® "fans," **RAISING** and **BREEDING** their pets as a thrilling **HOBBY**!



IMAGINE having a whole tumbling, happy circus of five, scampering Sea-Monkeys®. Watching them "clown around" while they scoot and play provides an **endless source of FUN** and **LAUGHS** for you and your entire **FAMILY**! Best of **ALL**, we will show you how to utterly **astonish** your friends by making your Sea-Monkeys® appear to do tricks and stunts at **YOUR COMMAND**! We ship your Sea-Monkeys® with a **No-Risk FULL MONEY-BACK GUARANTEE** that even includes your postage. Fill in the Coupon below and make room for a **bowlfull of happiness** in your own home—Amazing Live **SEA-MONKEYS**®.

GUARANTEED TO LIVE AND GROW

Transcience Corporation, Dept. GK-14

227 EAST 45TH ST. NEW YORK, N.Y. 10017

I CAN HARDLY WAIT! Please send my Sea-Monkey: ☐ kit(s) and my **FREE** supplies and **GUARANTEE**. I must be 100% satisfied or you will refund my money. I enclose \$1.00 plus 30¢ for postage and handling for each kit. Send ☐ kit(s) ☐ cash ☐ check ☐ money order

Total amount enclosed \$..... (No C.O.D.'s please)

Name (please print)

Address

City State Apt. no.

RUSH ORDERS (50¢ extra)

Caricatures shown not intended to depict *Artemia salina*.

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BLOOD CURDLING VAMPIRE BAT

IT'S LIFE SIZE!

Terrorize your friends on those dark, scary nights. Seems so alive—so realistic, it even fools other bats. Amazes, shocks everyone. Monster size; authentic natural colors. Hideous 7½" fangs. Carry it with you—operates anywhere, indoors or out.

ONLY \$1.00

Horror Outfit FREE WITH ORDER!

Everything to put on your own ghastly Horror Show. You get ugly Flying Creepie Monster with popping eyes, Weird Skull with moving flashing eyes, Shrunk Head with Glow-In-Dark eyes and long hair, and an extra Surprise, a **MAGNETIC Slimy Creature**.

SATISFACTION GUARANTEED OR MONEY BACK.

Be first to get all this for only \$1.00. Add only 35¢ for postage and handling. Send your order today to:



DOES ALL THIS AT YOUR COMMAND!

(Even when you hide far away)

- Rattles windows with Terrifying, Loud Creepy Sounds
- Climbs, Crawls, Dances, Jumps, Floats in air.
- Eyes Glow Eerily in the Dark.

GUARANTEE CO., P.O. Box D, Dept. 60, Miami Beach, Fla., 33139

FAMOUS NAME PRIZES OR CASH

THE EASY WAY! FREE SALES KIT OLYMPIC EARN A BOX



CUT OUT - FILL IN - PASTE ON THIN CARDBOARD
FOLD BACK - MAIL NOW - NO STAMP NEEDED

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

OLYMPIC SALES CLUB, INC.
DEPT. 74GK1
ENFIELD, CONNECTICUT 06082

PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep BIG CASH PROFITS if you'd rather, \$1.00 for every box you sell! You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1974, the All-Birthday and All-Get Well Assortments, popular fast selling Personalized Stationery, smart gift wrappings and attractive gifts. Wherever you call, people will be thrilled with the new Olympic line — and the price of just \$2.95 a box (many cards less than 10¢ each) will make sales a snap! Sell enough boxes to get the prize you select, or keep \$1.00 for each box sold.

TO JOIN THE CLUB, fill in and mail the postcard. No postage is required! We'll send you — ABSOLUTELY FREE — the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to friends, neighbors and relatives — and start taking orders and earning prizes — NOW!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 74GK1, ENFIELD, CONNECTICUT 06082

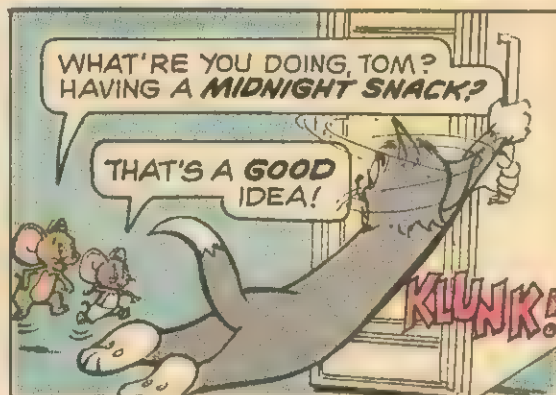
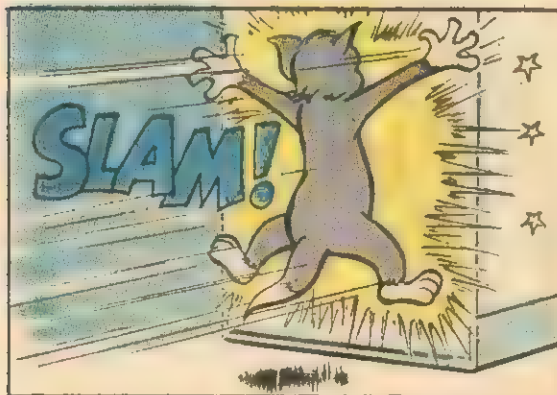
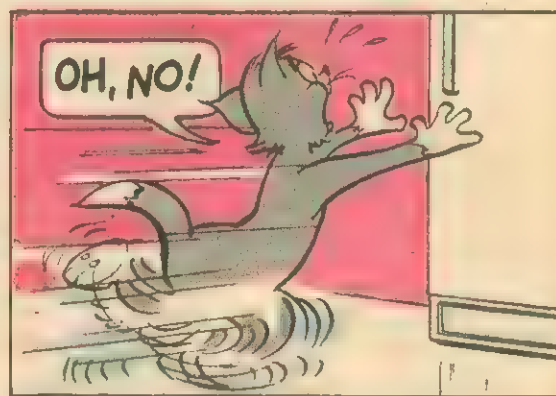
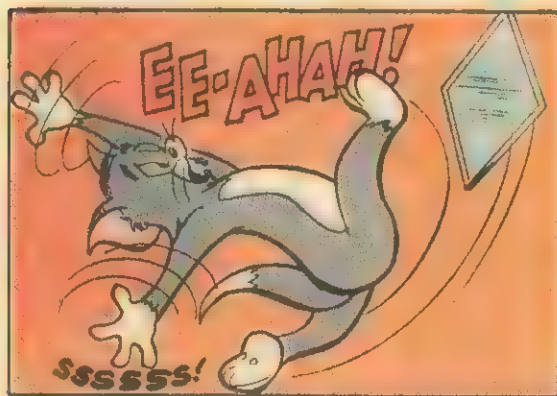
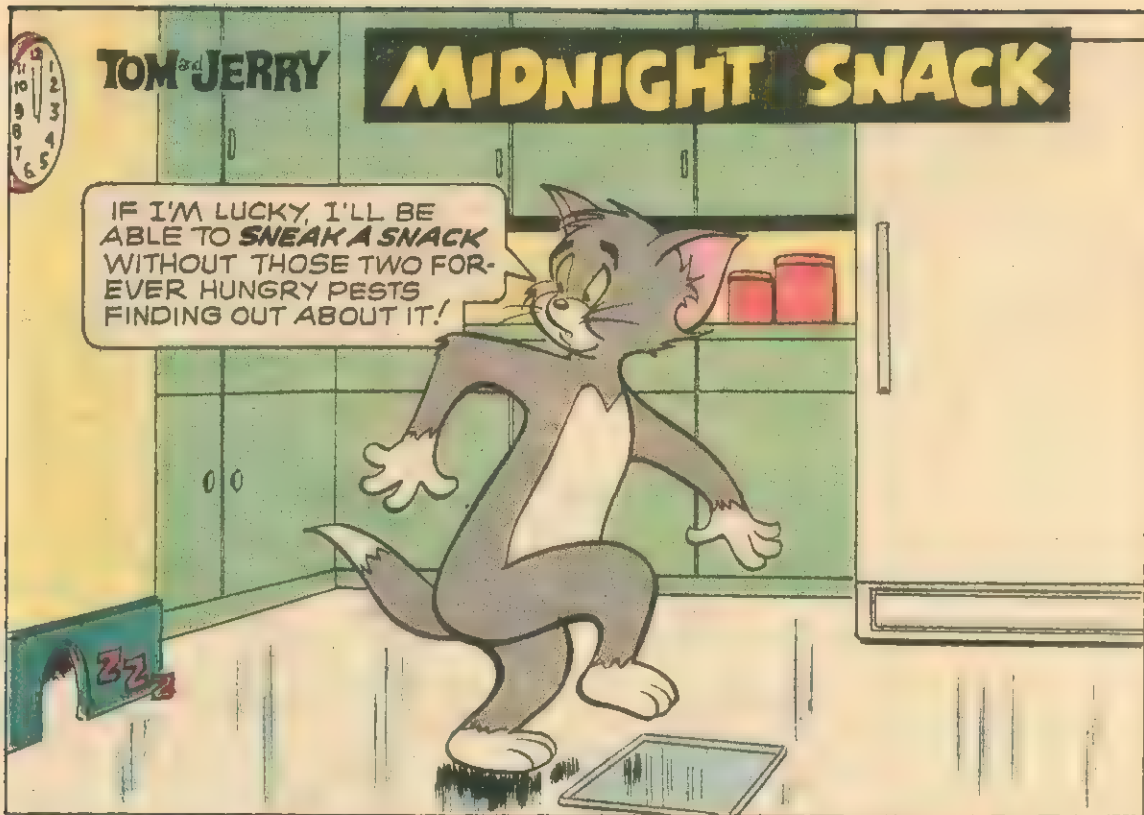
..... FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN)

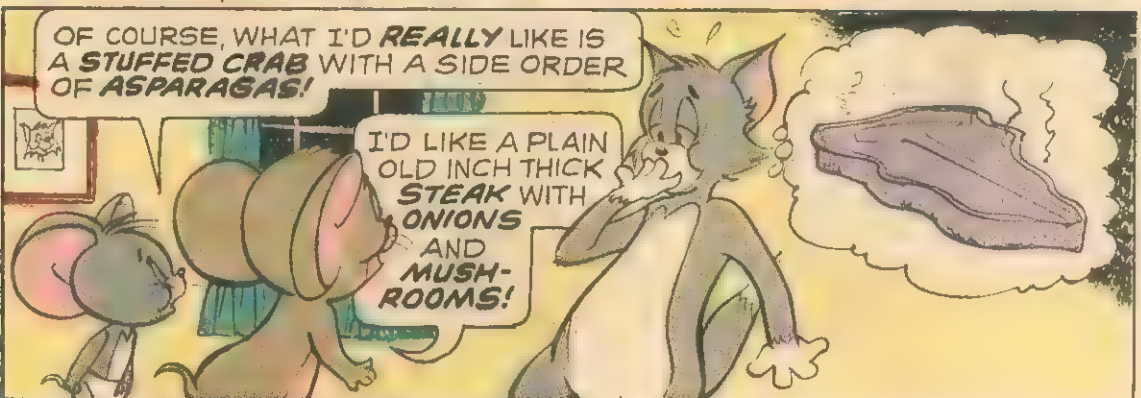
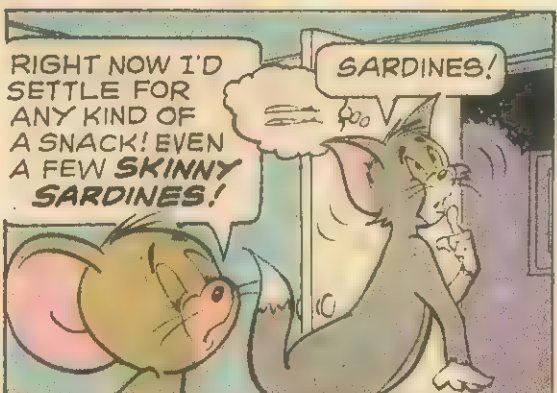
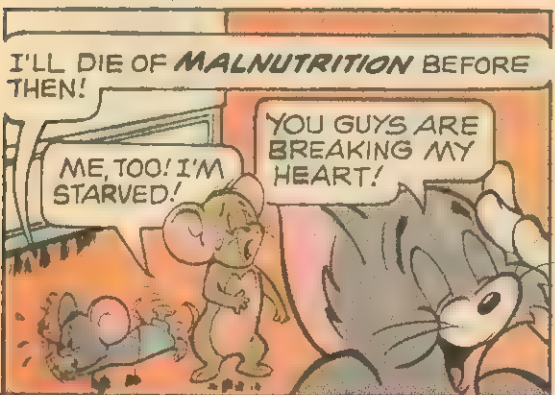
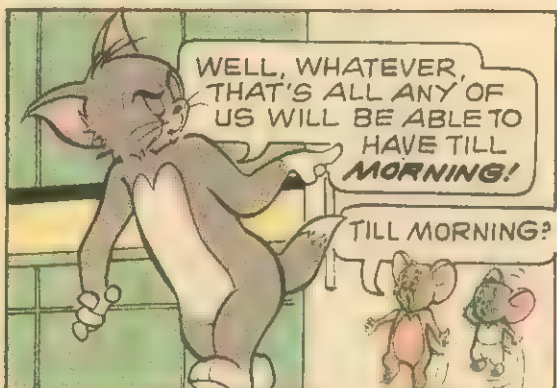
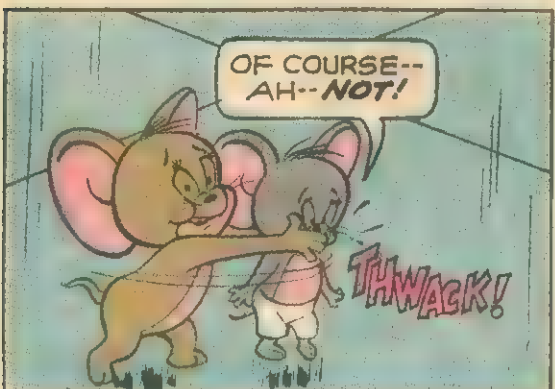
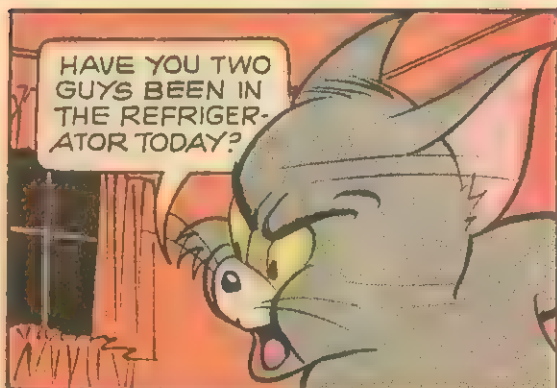
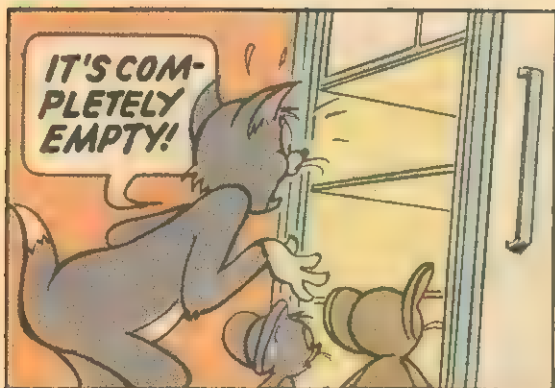
NAME _____

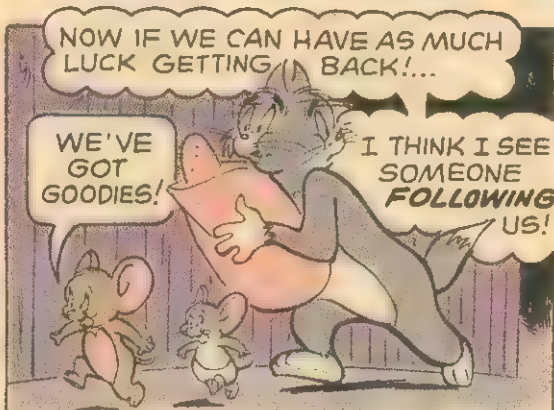
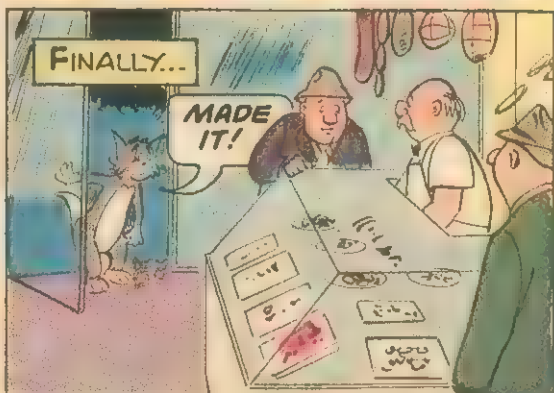
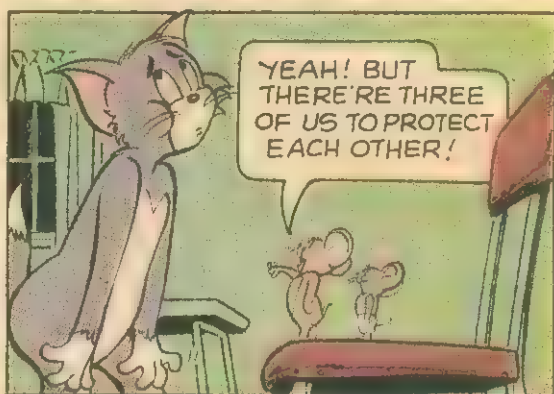
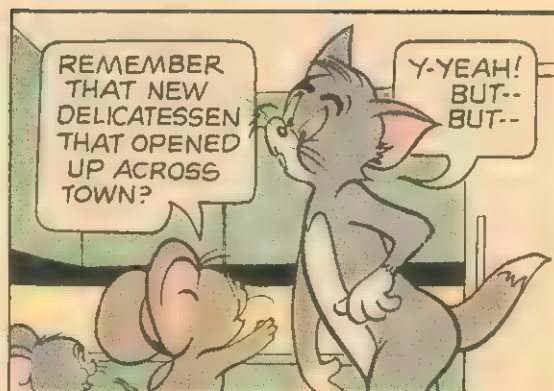
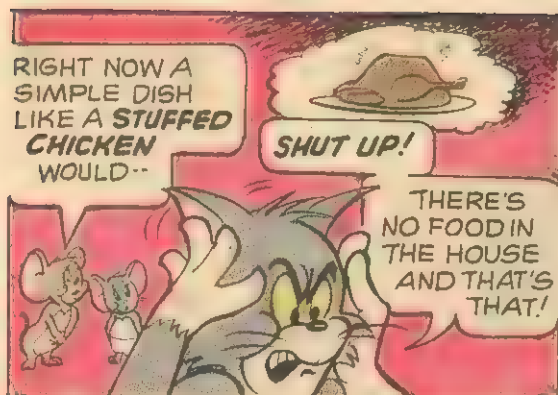
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FUN TRICKS FREE THINGS! MAIL TODAY



MAGIC TRICK DECK. Professional Magic Card Deck. Many more tricks than shown on TV! Amaze everyone... the deck appears normal until you snap your fingers and suddenly the cards are all the same! A sensation at World's Fair. FREE instruction included-no special skill required.

☐ 156 \$1.98

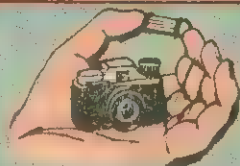
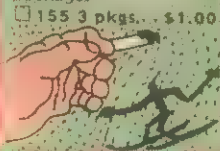


EVERLITE CANDLES. You'll huff and puff but you can't blow them out! Baffling, hysterical FUN at parties. When everyone thinks they're out they mysteriously re-light. Works again and again.

☐ 162 Box of 12 \$1.00

SNOWSTORM TABLETS. Make it snow anytime of the year indoors. Fill a whole room with "snow." Just place one of these almost invisible tablets on the end of a cigarette and watch them run for their sleds. Several storms to a package.

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☐ 158 Pigskin Case \$.98
☐ 159 3 Rolls Film \$1.00



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WOODEN SLING SHOT. Amazing power that penetrates 1/2" plywood. Rifle-like accuracy makes targets in motion easy to hit. Perfect for getting rid of pests or hunting small game. Quality designed by craftsmen for precision and durability.

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☐ 123 Midget Colt..... \$1.98
☐ 124 Refill ammo (80 rds.)... \$1.00
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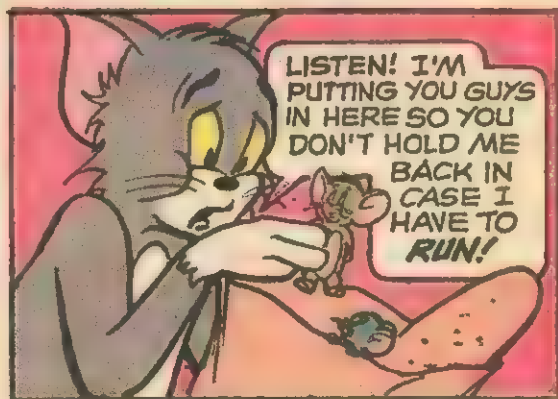
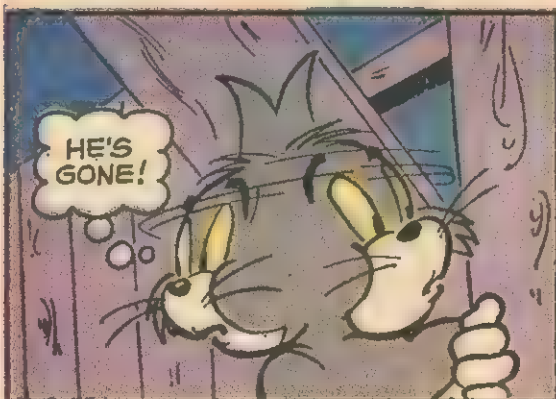
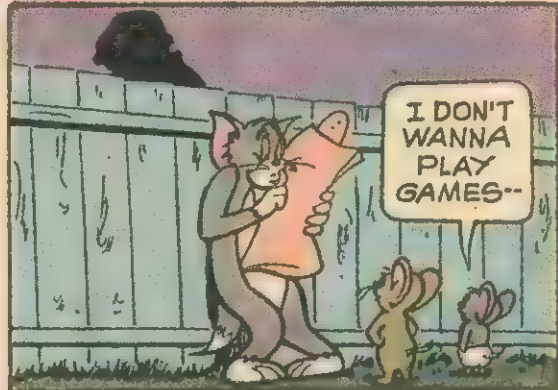
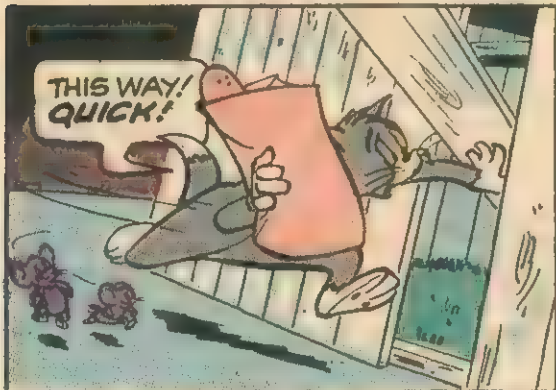
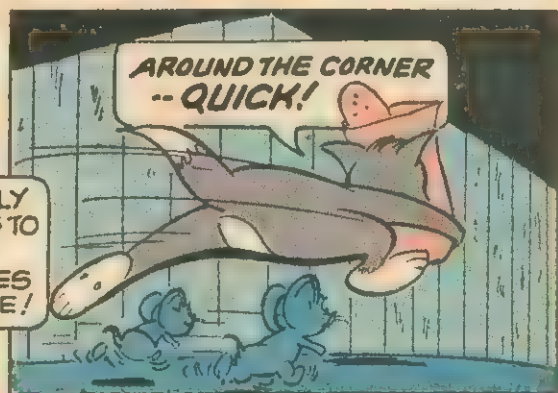
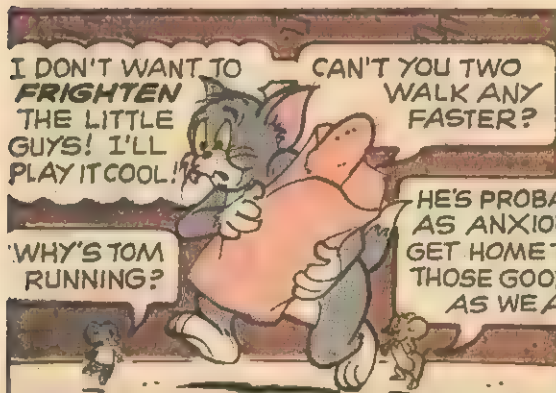
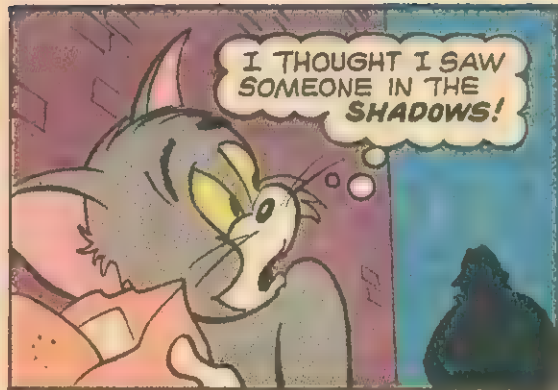
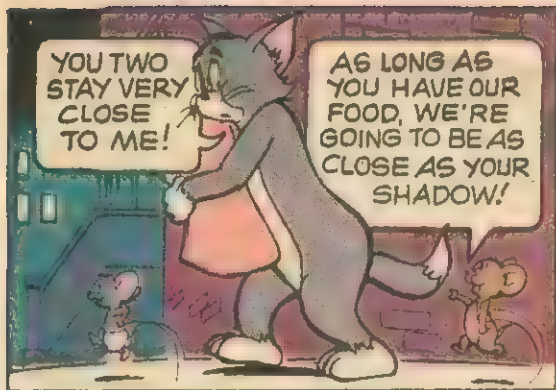
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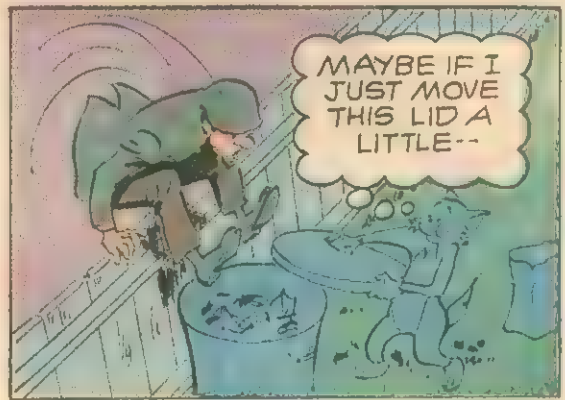
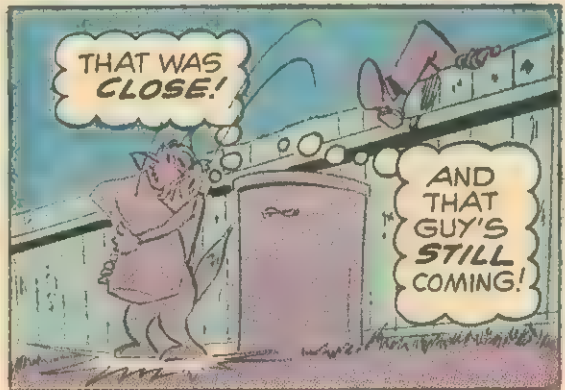
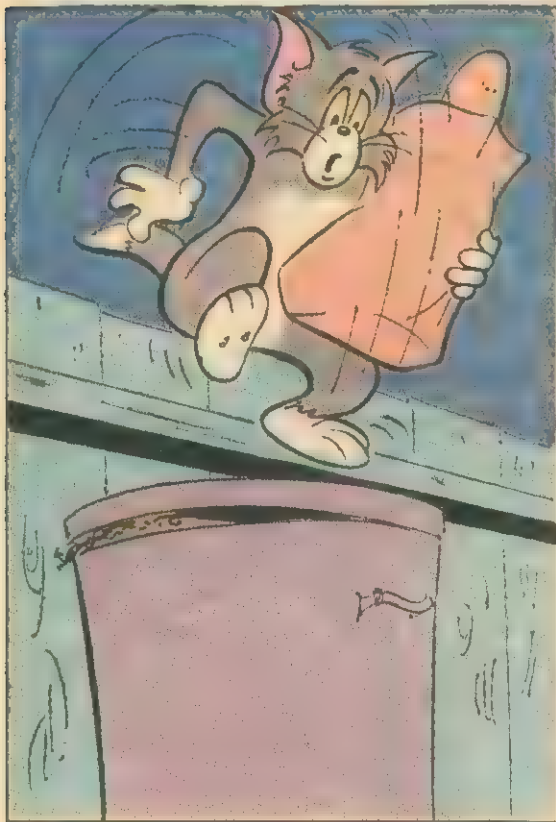
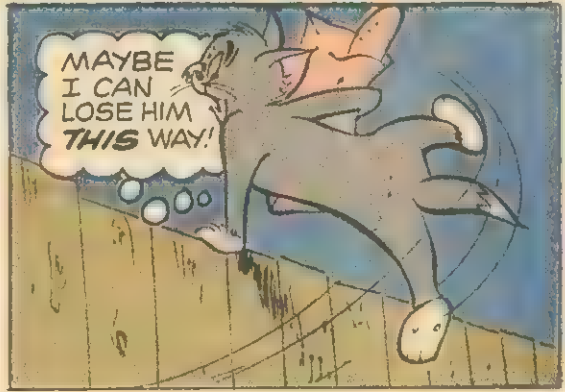
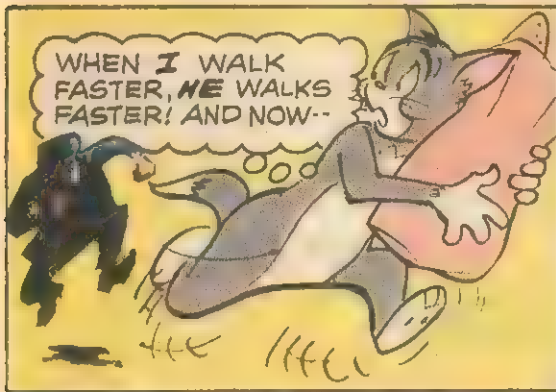
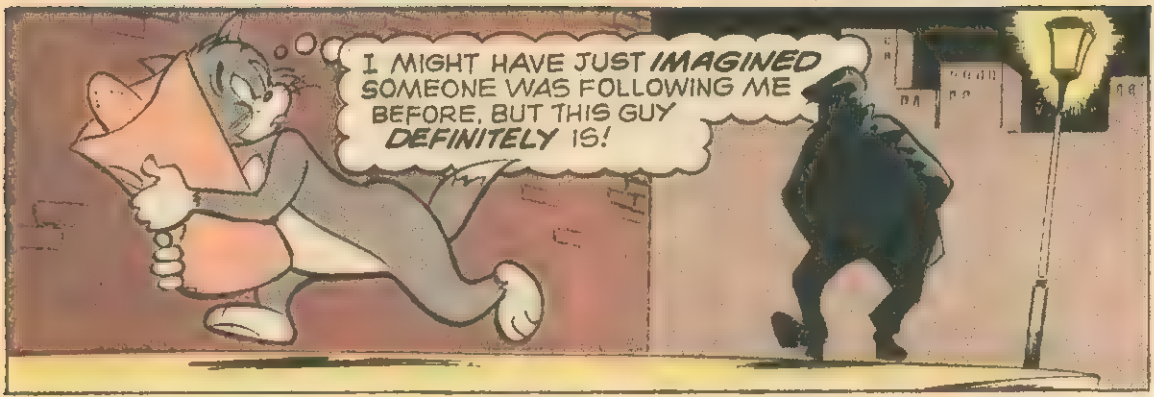
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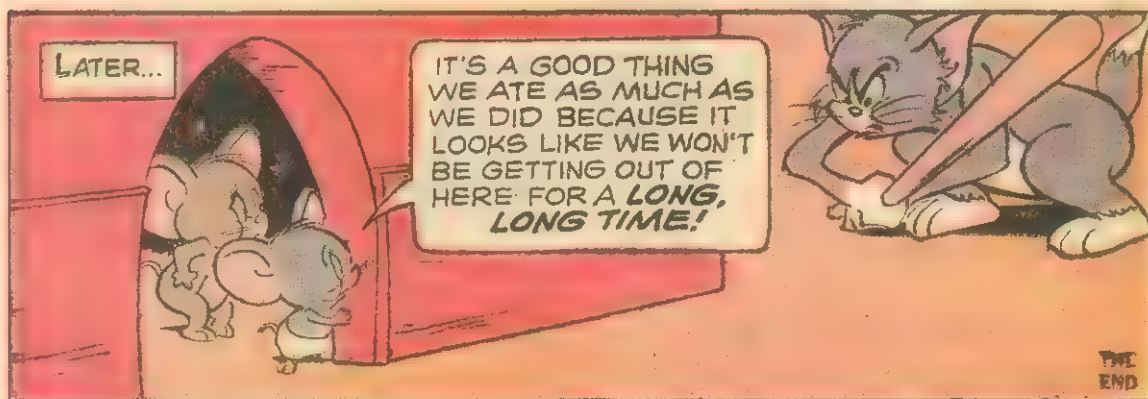
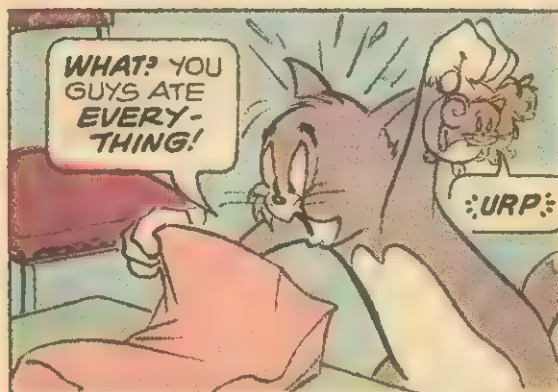
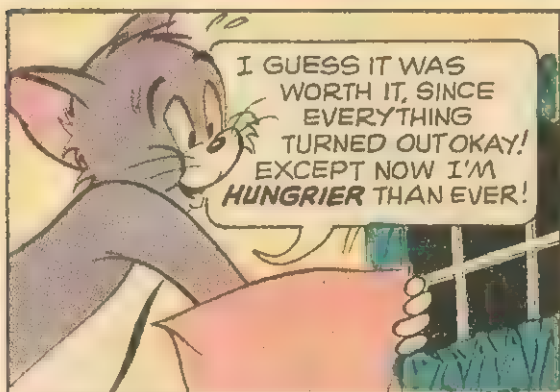
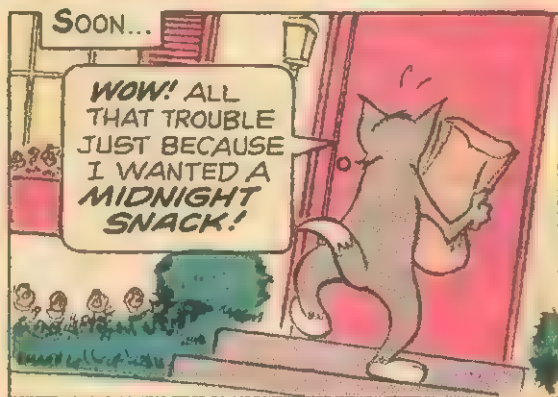
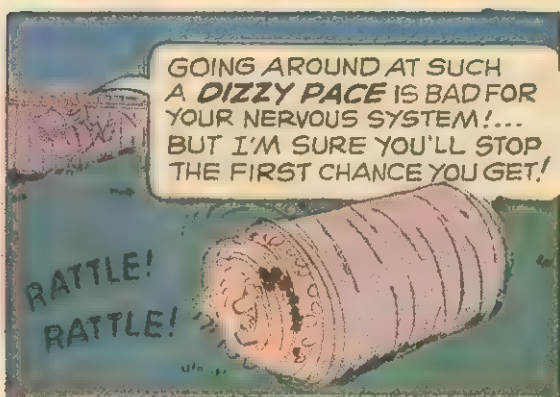
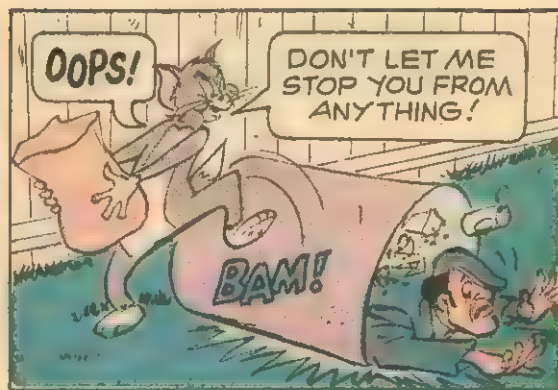
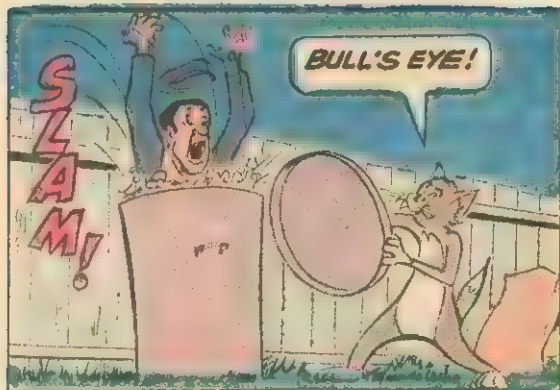
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Address _____

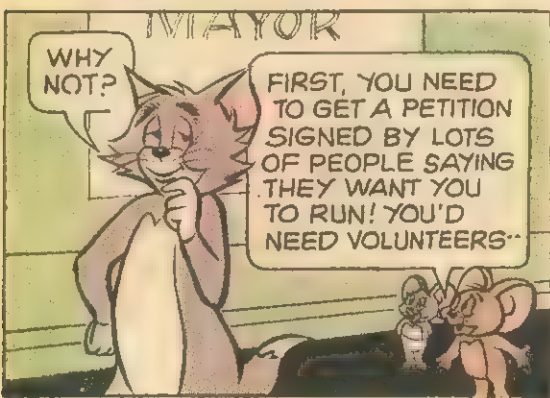
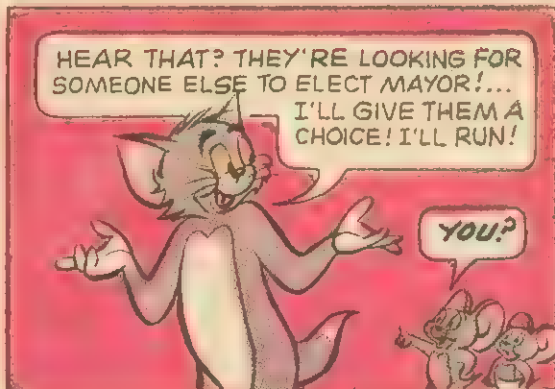
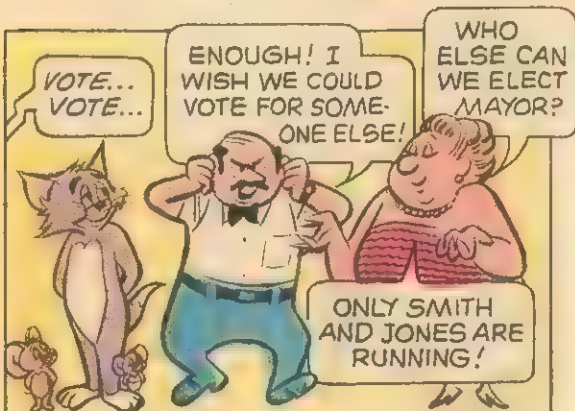
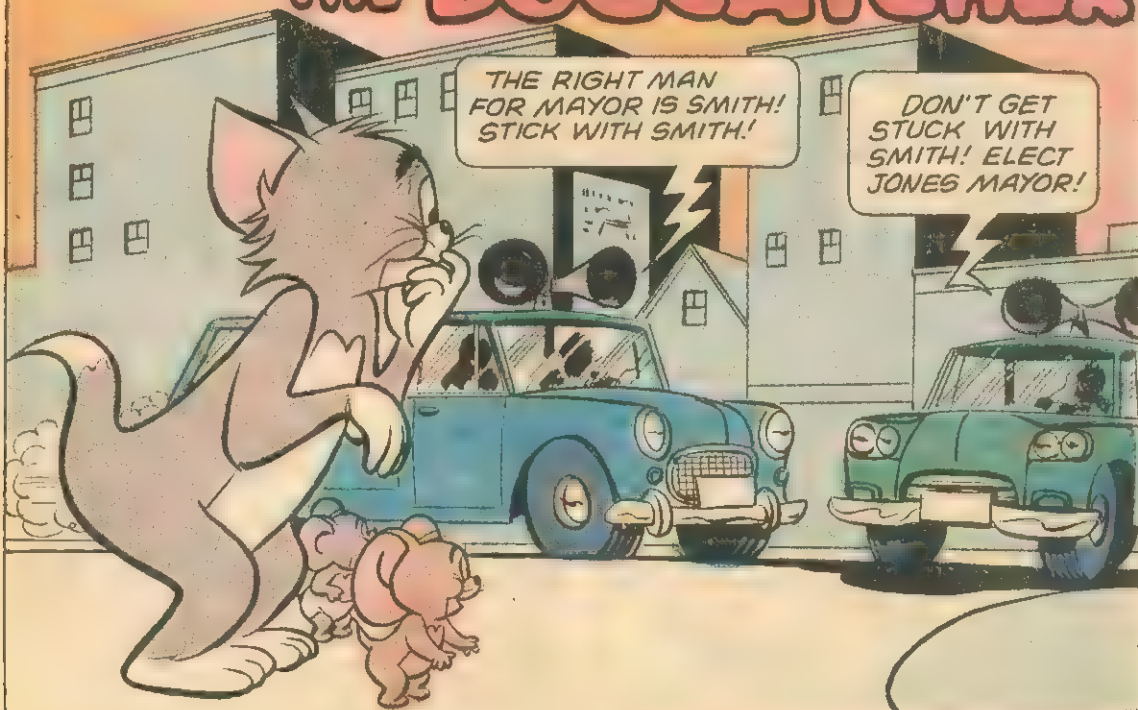
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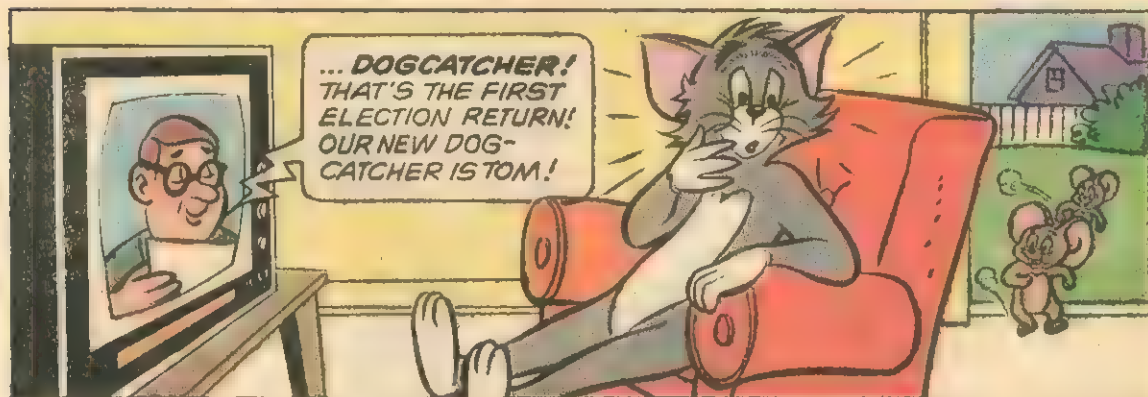
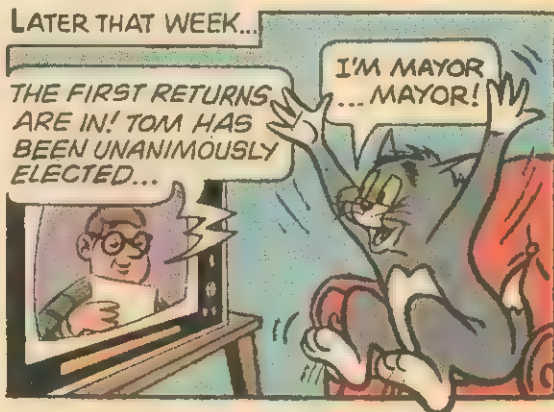
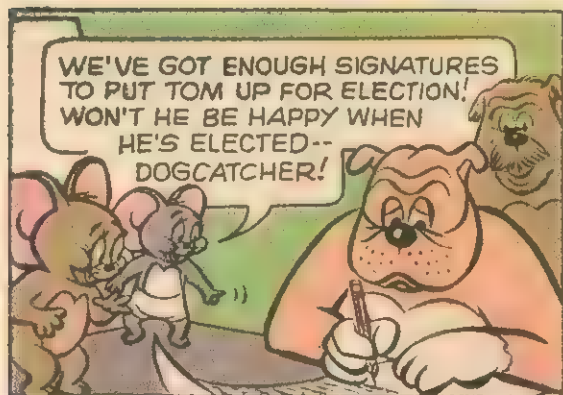
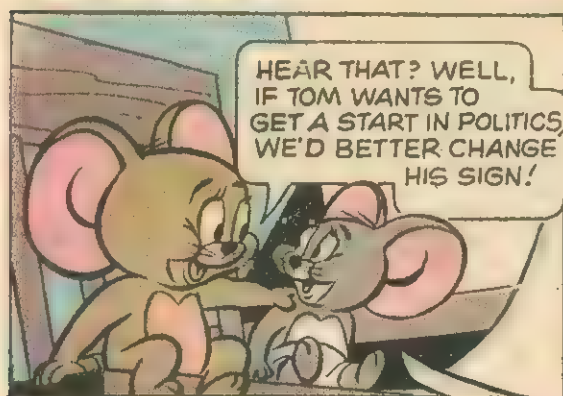
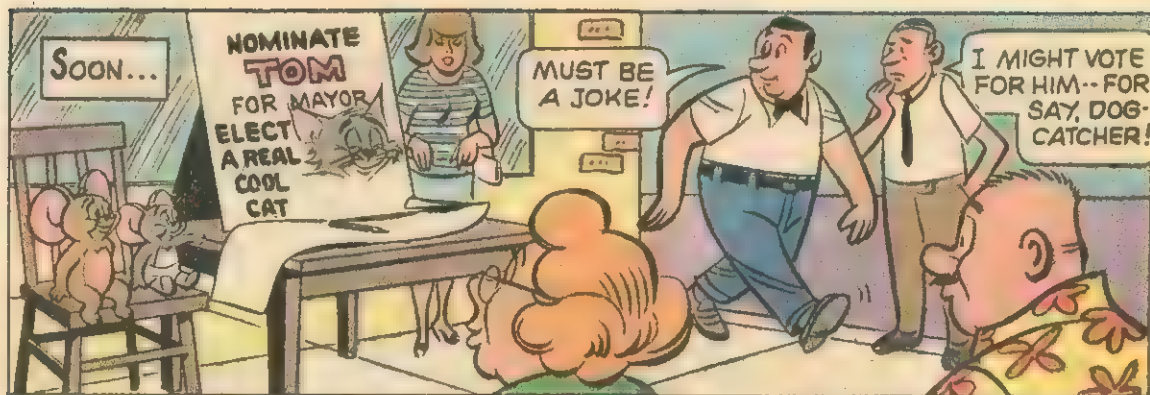


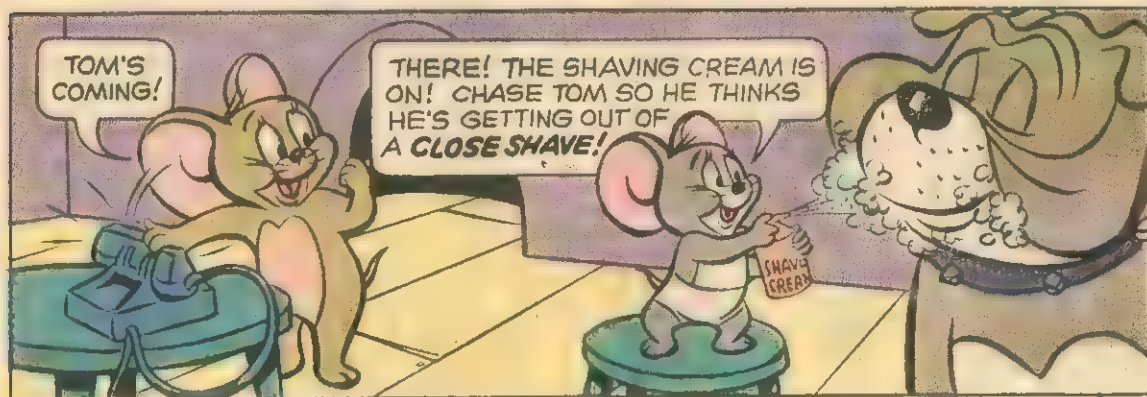
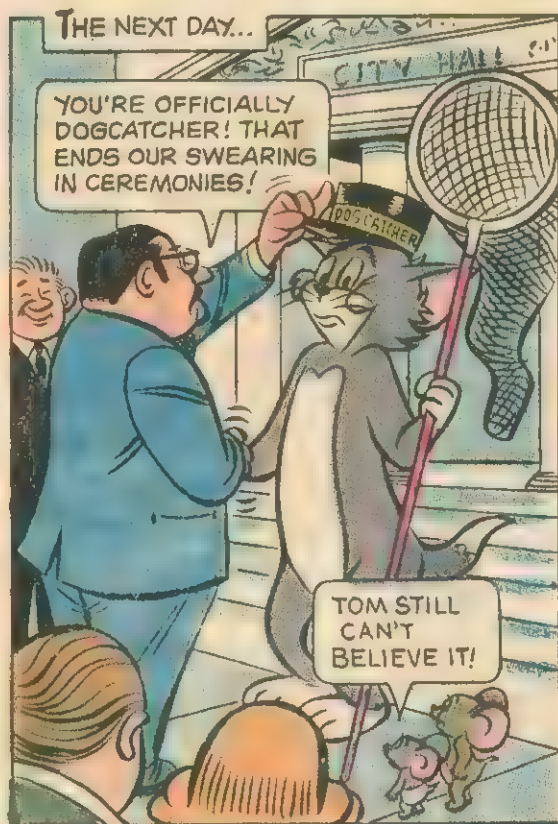
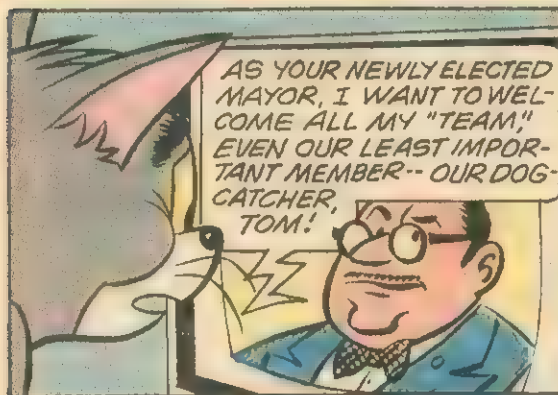
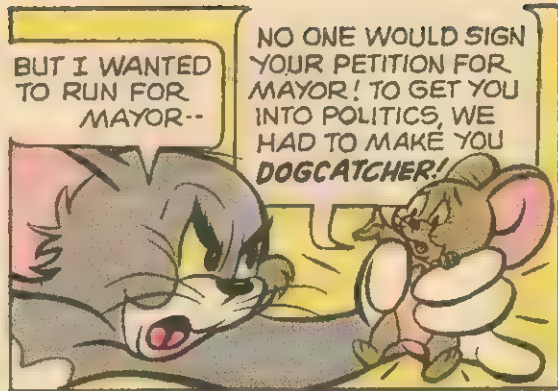




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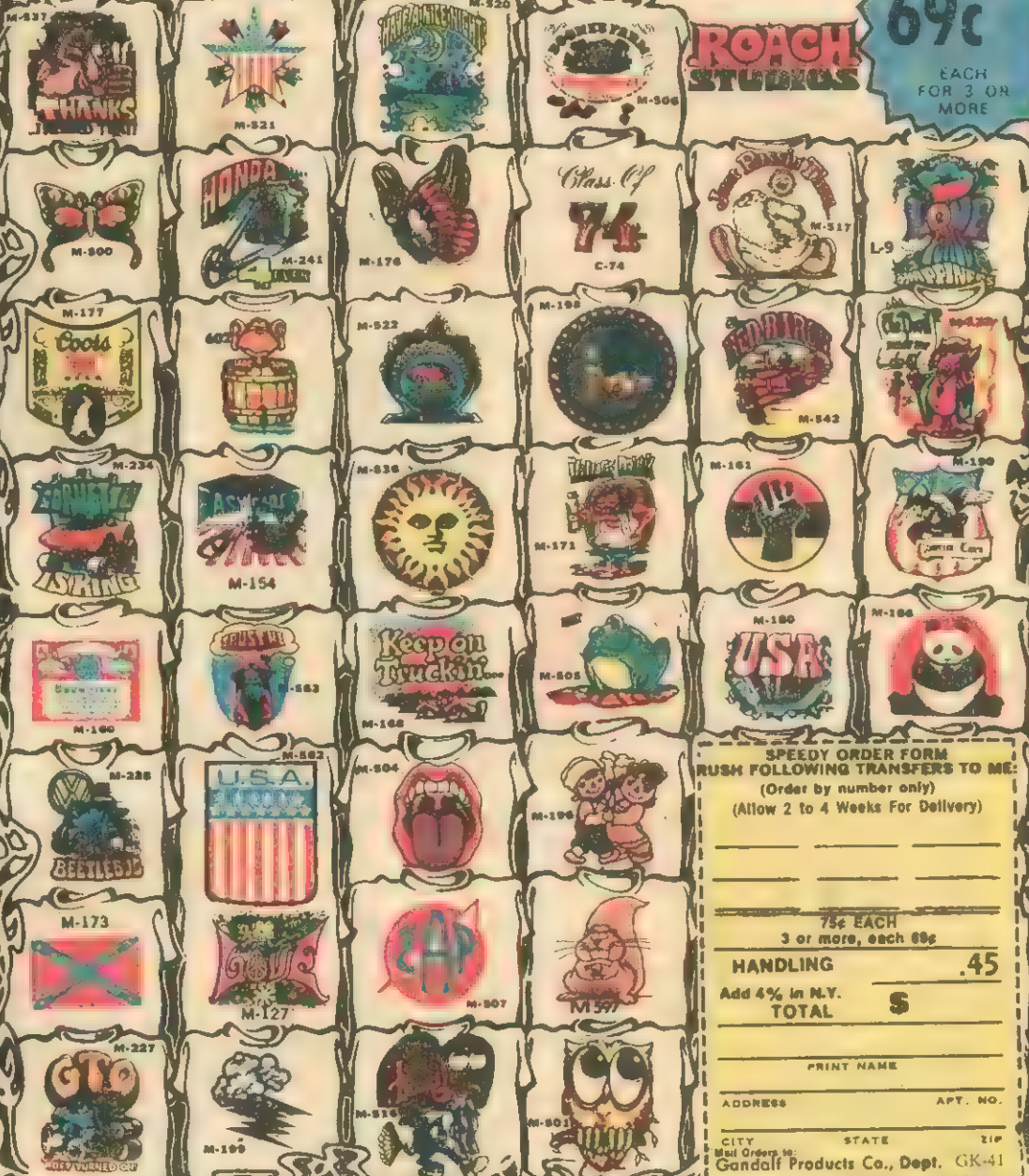
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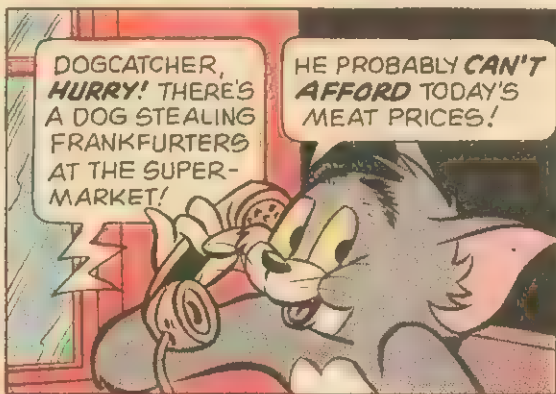
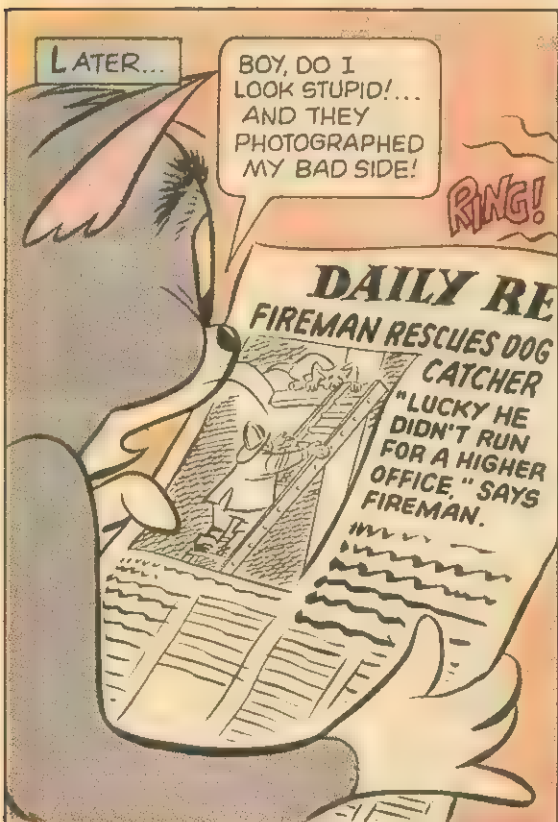
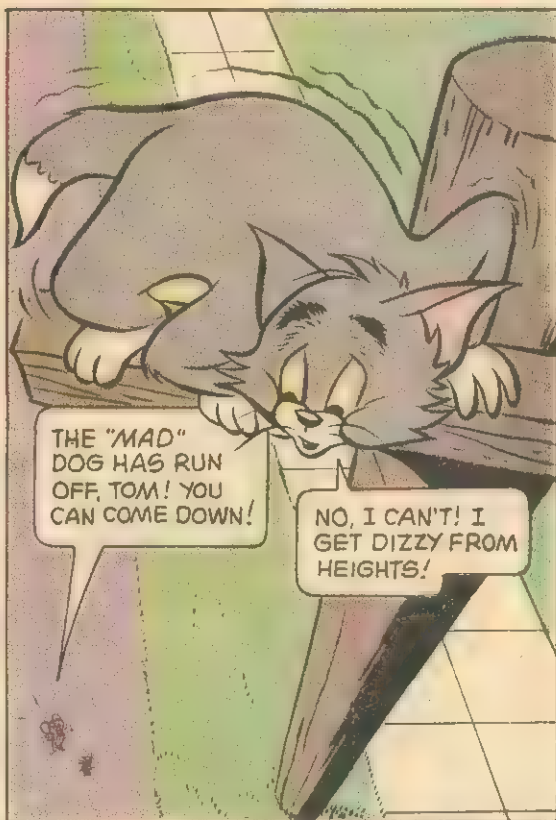
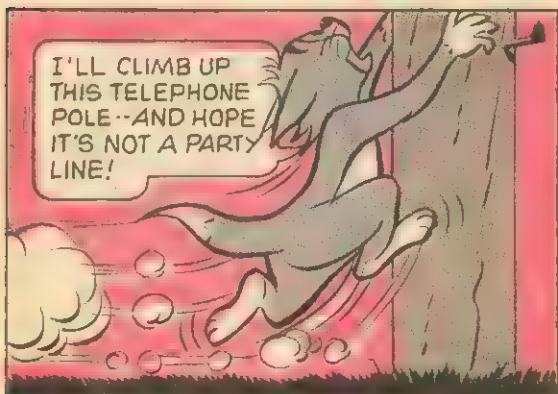
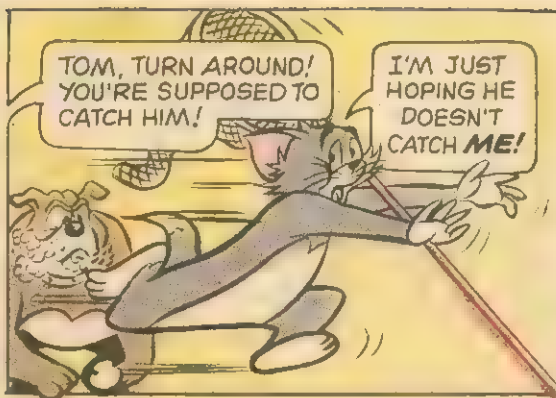
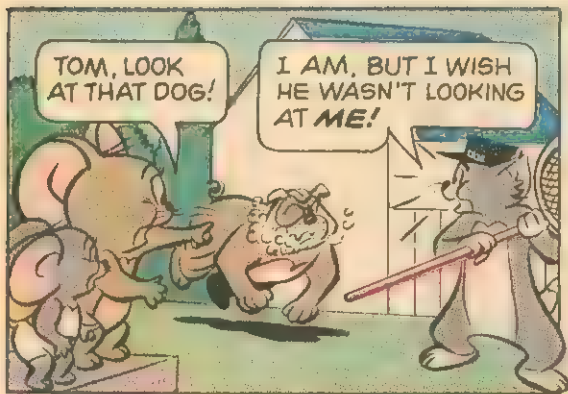
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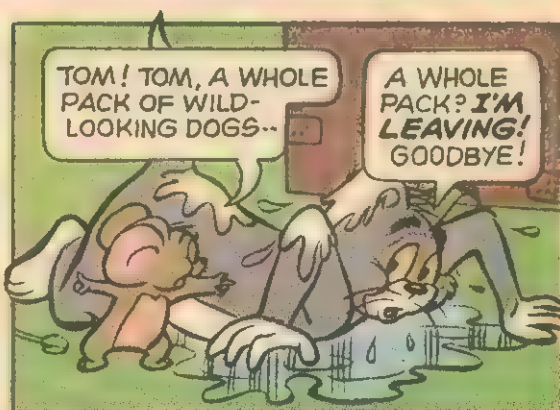
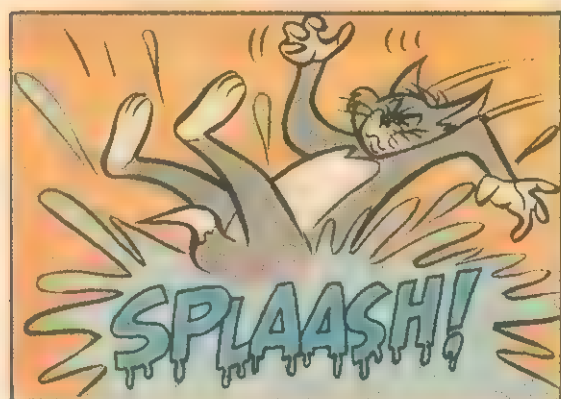
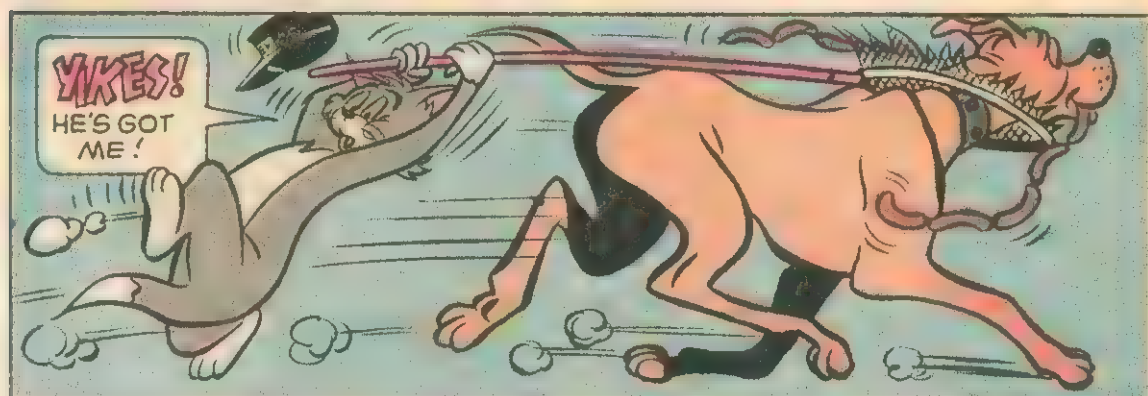
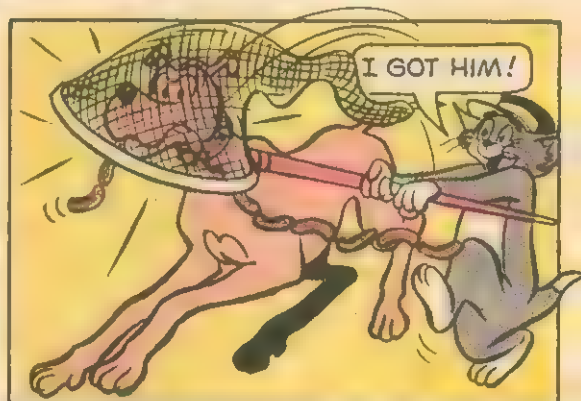
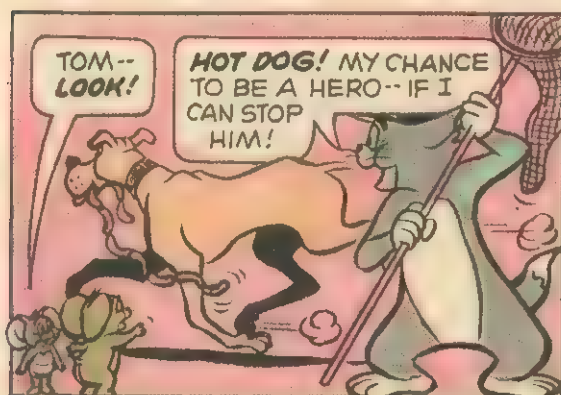
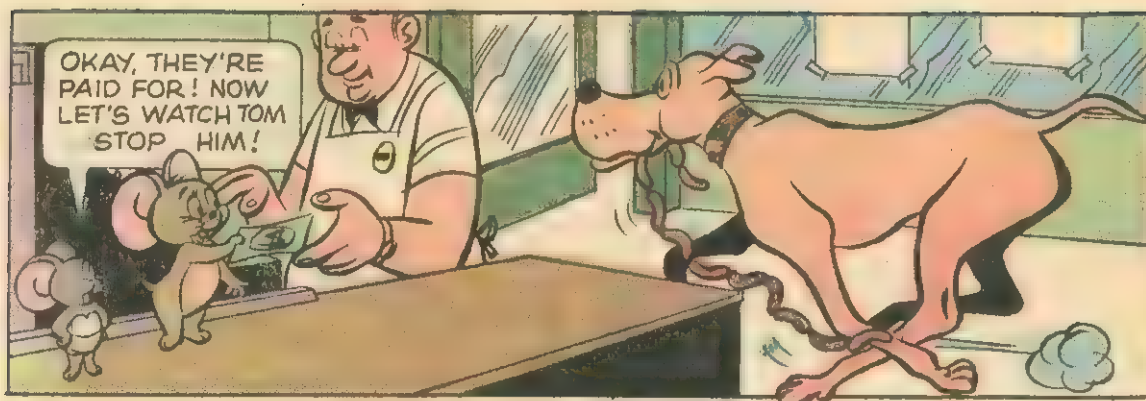
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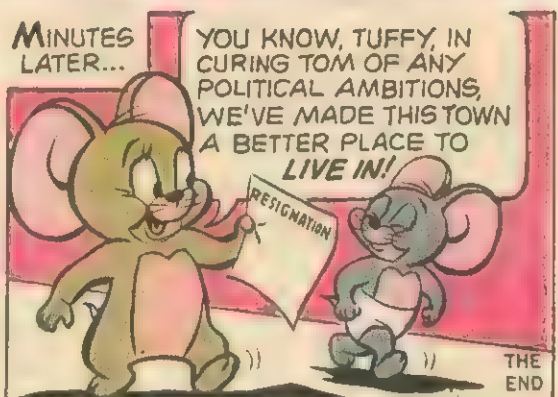
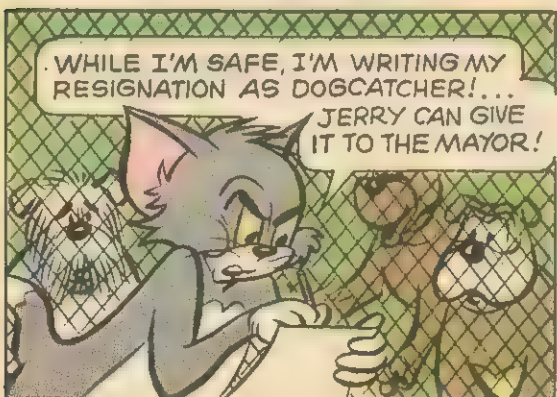
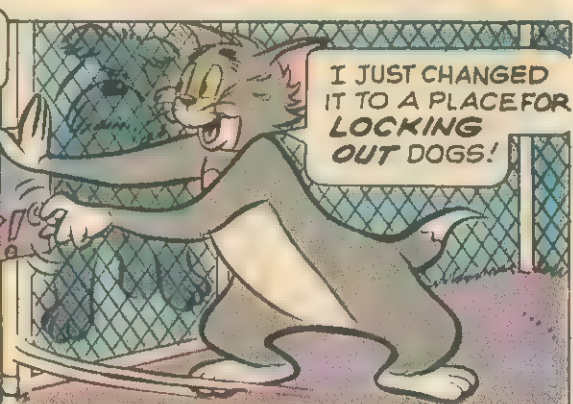
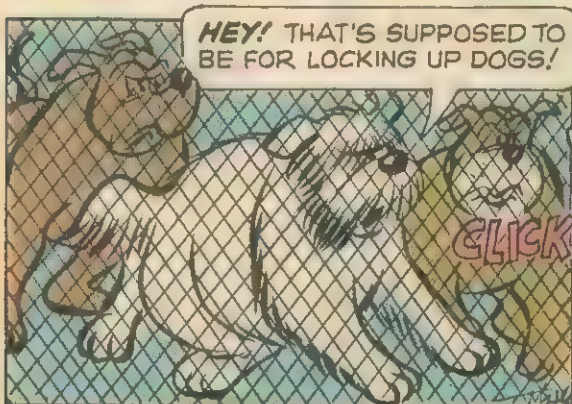
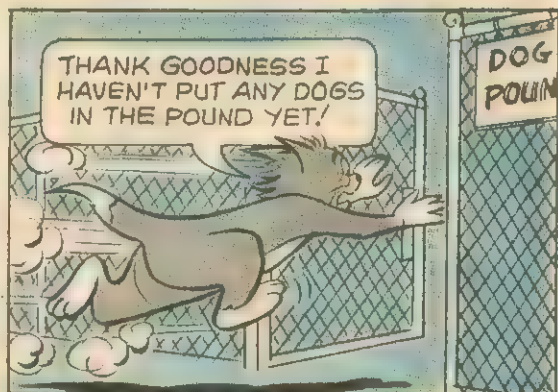
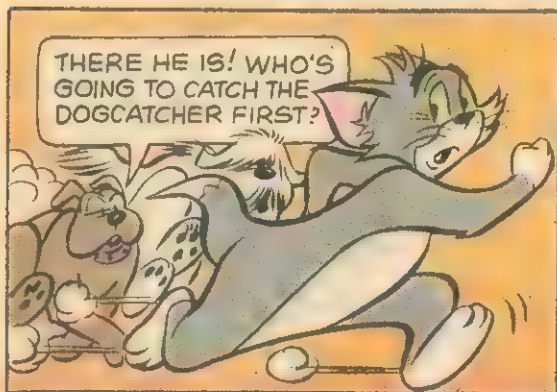
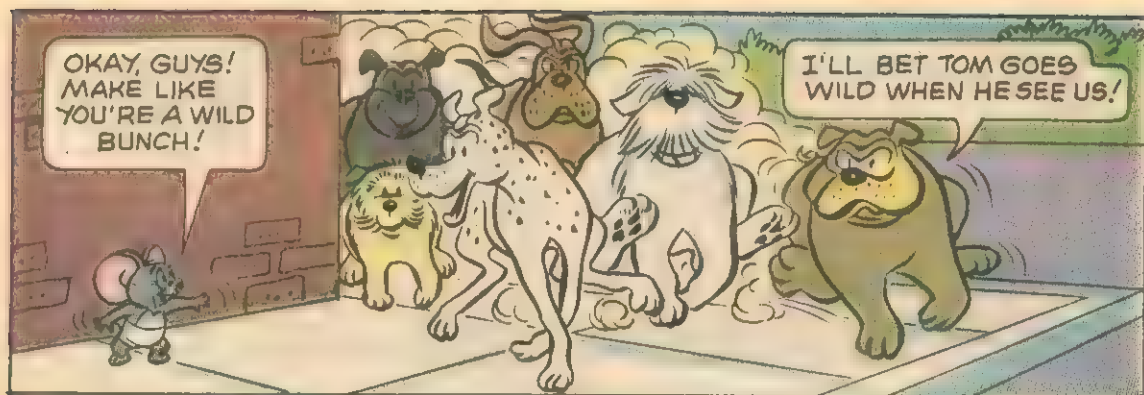
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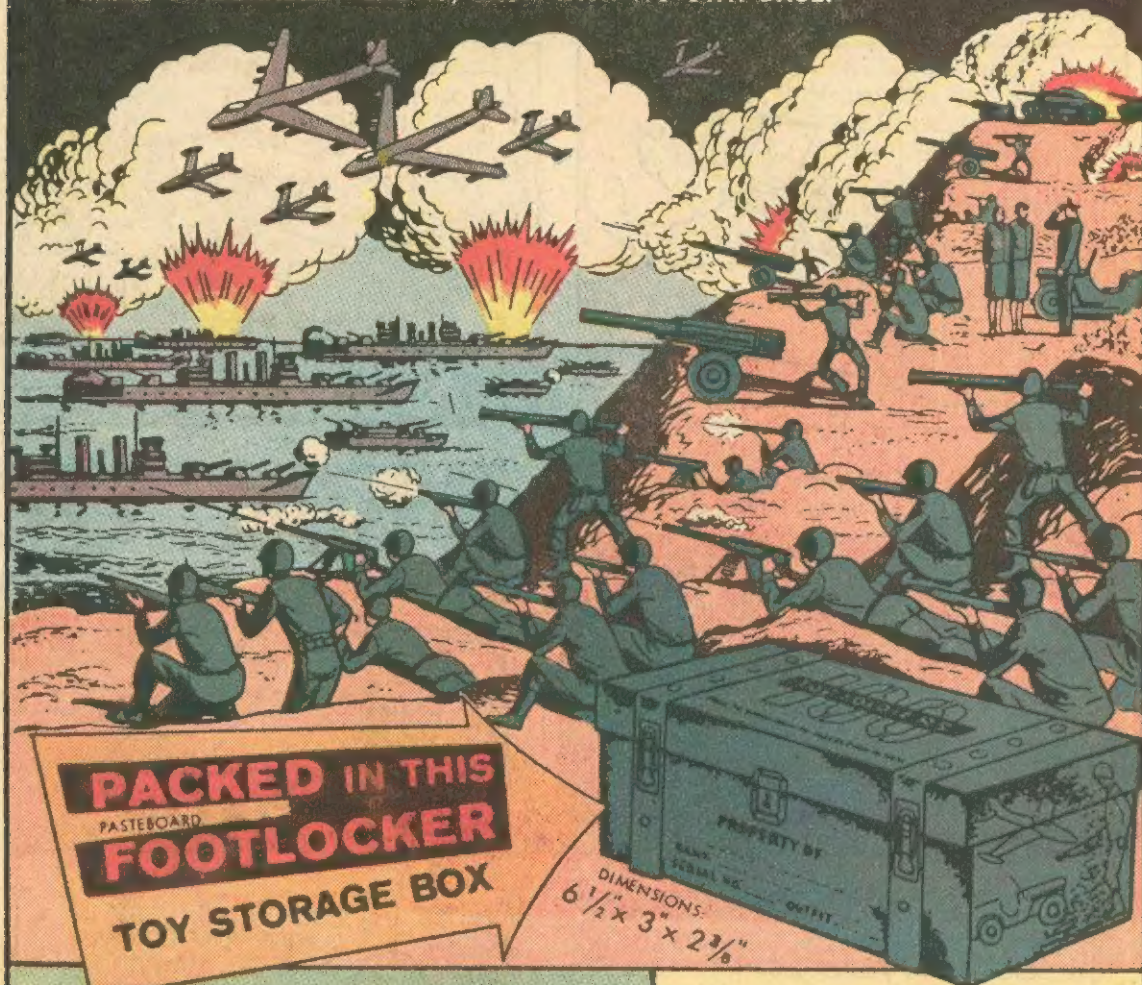


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Join the Jolly Giant and win the prizes you want

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 21 fine quality greeting cards costs just \$2.00. That's less than 10¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

All J.S.C.A. members can be winners if they try

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America
DEPT. 74GK-1, SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON-REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

Fold Over Here → Don't Cut! Do Seal (Paste, Staple or Scotch Tape) → No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name _____ (print clearly)

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

Make Money GET PRIZES



with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one 50-pack order of American Vegetable and Flower Seeds at 30¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 for every 50-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of these coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 440
Lancaster, Pa. 17604.
OUR 56th YEAR
MAIL ONE COUPON TODAY

Give the Other
to a Friend

AMERICAN SEED CO., Dept. 440, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name

Address

Town

State Zip Code

AMERICAN SEED CO., Dept. 440, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name

Address

Town

State Zip Code



They are the only thing I ever tried to sell that people wanted to buy.
Chipper Luachenat
New Jersey

You don't have to be an expert to sell American Seeds.
Dan Russell
New Hampshire

THANK **JOJO** FOR PUTTING
THIS BOOK ON THE INTERNET!

WHO'S **JOJO**?

